# Rady Children's Magazine Hospital

San Diego

2009 Annual Report Edition

Looking forward. Making a difference.



INSIDE

*Rady Children's Magazine* is published three times a year for the friends of Rady Children's Hospital-San Diego. Its goals are to provide information on past and upcoming events of interest, to update readers on significant news, programs and research, and to show how community support and involvement are making a difference in the lives of the children and families in our care. We value your comments and suggestions — **858-966-4955**.

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President & Chief Executive Officer Kathleen A. Sellick

Rady Children's Magazine

Chief, Medical Staff Alvin H. Faierman, M.D.

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Throughout this Annual Report, look for the **Did You Know?** symbol. It offers a quick look at some of our most noteworthy achievements and yearend facts.

Visit our website at www.rchsd.org



## Rady Children's — a place for health, hope and healing.

#### OURMISSION-

To restore, sustain and enhance the health and developmental potential of children through excellence in care, education, research and advocacy.

### **OURVISION**

We will be a leader, recognized nationally and internationally, for excellence in patient care, education, research and advocacy.

## Accountability. Excellence. Celebration. A Message from the 2008 Board Chairs

A ccountability has always been one of Rady Children's most important guiding principles. As chairs for the governing boards, it is our responsibility — and our honor — to ensure that you are an informed partner of Rady Children's Hospital-San Diego.

In this case, staying accountable is a pure pleasure. Through this Annual Report for fiscal year 2009 (July 1, 2008-June 30, 2009), we all have a chance to remember why being a part of the Rady Children's family is so rewarding. Despite the economic challenges we have all faced, we are proud to report superior operating performance (pages 4-5), exceptional philanthropy (page 10) and an unwavering commitment to caring for our young patients.

It has been, in so many ways, a year of excellence. We've received national recognition and made an enormous impact locally (pages 6-9). Our new Acute Care Pavilion continues to rise on time and on budget, ensuring that our commitment to excellence in care will continue in the years ahead. You have continued to give so generously of your time and resources with gifts that truly inspire (pages 22-32). And, as a result, the lives of children have been saved.

We have much to celebrate.

Thank you for joining in this celebration of Rady Children's and in all you do to help kids. We are proud to be a part of this family.



Jerry Dokno

Penny Dokmo Chair Rady Children's Hospital and Health Center Rady Children's Hospital-San Diego



James F. Vargas Chair Rady Children's Hospital Foundation



Rady Children's Hospital-San Diego was ranked among the nation's best in six pediatric specialties by U.S. News & World Report. Learn more on page 9.

## Making a Difference A Message from the CEO

Every day, I come to work feeling honored — and humbled — to be a part of Rady Children's Hospital-San Diego. Our amazing Board chairs — Penny Dokmo and Jim Vargas — refer to our Hospital as our family (page 1). And I could not agree more.

It is an honor to have earned your trust. You have so many choices as to where to lend your support. Thank you for choosing to join us in our mission to restore, sustain and enhance the health and developmental potential of children.

It is humbling to see the unwavering dedication of our caregivers and, even more so, to meet our young patients. The courage of a child with cancer. The hope in the eyes of a parent. The joy of a family able to return home. I believe in our Rady Children's family — what we can all do together as doctors and donors, parents and patients, caregivers and those in need of care. This Annual Report shows the many ways we are making a difference in the lives of children.

Thank you for all you do. You have reason to be proud of the difference you make, every day.



With Warmest Regards,

Sathlen Sellick

Kathleen A. Sellick President and Chief Executive Officer

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Rady Children's Specialists of San Diego A Medical Foundation

Rady Children's, CSSD and UCSD have partnered to create a medical practice foundation called Rady Children's Specialists of San Diego, A Medical Foundation to manage the ambulatory clinics. Because the medical practice foundation helps us align and improve the quality and delivery of care – as well as enhancing research – this is really a win-win situation for our physicians, staff and patients.

## **2009 Financial Report**

**Rever in fiscal year 2009.** Operating income of \$37 million was \$3.3 million more than the prior year. This performance met and exceeded financial targets set for the year. As a not-for-profit organization, Rady Children's re-invests income generated into patient care delivery and other programs to advance its mission.

The number of patients admitted to the Hospital increased by nearly 5 percent in fiscal year 2009 to the highest level ever, and overall volume grew by 5 percent. Philanthropy and investment income contribute to overall financial performance. Charitable contributions will help make possible the expansion of the Rady Children's campus to care for the children of our community. Investment performance suffered in 2009, which is reflective of the overall tumultuous conditions in the securities markets.

Strong financial performance is essential to enable continued investments in patient care, research, information technology and facilities, to meet the needs of families and children, and to position Rady Children's to address economic challenges that arise.

## **Community Benefit**

Through a variety of programs that address the top health concerns of the community, Rady Children's provided \$84.8 million in quantifiable community benefit services in 2009. In

addition to supporting health programs, we offer charity care to patients who cannot afford to pay for medically necessary healthcare and meet certain Financial Assistance Program criteria.

Why is this so important to us? Because Rady Children's is committed to improving the health status of children. It's the right thing to do.

Total community benefit	\$84,832		
Benefits for the broader community and research and education:	29,155		
Other benefits for vulnerable population:	10,008		
Charity care:	5,042		
Medi-Cal:	\$40,627		
Services provided to those in need in 2009 (amounts in thousands of dollars):			

Balance Sheets as of June 30, 2009 and 2008 (amounts in thousands of dollar	ollars)
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Assets	2009	2008
Cash on hand:	\$17,789	\$22,951
Amounts owed by insurance companies, government agencies, patients and others:	80,512	69,706
Inventory on hand to meet the needs of our patients:	6,583	6,509
Property, plant and equipment:	314,881	199,455
Investments to support patient care, research and education activities and to address capital needs:	428,846	545,137
Other assets:	<u>43,269</u>	<u>44,517</u>
Total assets, the financial base to provide patient care:	<u>\$891,880</u>	<u>\$888,275</u>
Liabilities		
Amounts owed to vendors, employees and others	505,179	469,127
The difference between what we own (our assets) and what we owe (our liabilities), representing the community's interest:	<u>386,701</u>	<u>419,148</u>
Our liabilities, plus the community's interest, equals our total assets:	<u>\$891,880</u>	<u>\$888,275</u>

## Income Statement Years Ended

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For fiscal years 2009 and 2008	2009	2008
Sources of revenue to provide quality healthcare services: Revenue for inpatient and outpatient healthcare services provided:	\$449,876	\$437,339
Since we provide care to uninsured, low-income patients and families unable to pay their full bill, we did not collect:	(11,198)	(20,367)
Additional revenue from other sources, including research grants, restricted contributions, management of physician practices and interest received on our reserved funds:	5,874	65,979
Unrestricted contributions from our friends in the community who understand and support our mission to care for children:	<u>9,300</u>	<u>6,982</u>
Total revenue available to care for children:	<u>\$453,852</u>	<u>\$489,933</u>
<b>Uses of our revenue:</b> Salaries and benefits for our clinical, professional and support staffs: Operating supplies and services: Professional fees and other expenses:	264,845 156,561 70,962	238,709 147,709 68,085
Depreciation and interest on plant and equipment:	19,780	18,681
Provision for future programs and capital needs:	<u>56,296</u>	<u>16,749</u>
Total uses of revenue:	<u>\$453,852</u>	<u>\$489,933</u>

## The Year in Review

A look back at the highlights of fiscal year 2009.

## July 2008

Special Gifts: \$1 million from the Hervey Family Fund to support Rady Children's new Acute Care Pavilion

**Special Gifts:** \$187,339 from the Hervey Family Fund to benefit FACES, a three-year career development internship program in which students at Hoover High School perform clinical rotations at Rady Children's. A Price Charities grant for FACES was granted in September 2008.

**Special Gifts:** \$197,926 from the Estate of Jesse Steckler to benefit our most urgent needs, as well as to support Rady Children's Endowment.



Last year, Rady Children's provided care to more than 136,300 children. There were 15,114 admissions and 93,839 visits to the Sam S. and Rose Stein Emergency Care Center and our three Urgent Care Centers.

## August



#### Little Race

Little Race is a wild and wacky inflatable boat race held each August at the Chula Vista Yacht Club and Marina. In fiscal year 2009, Little Race raised more than \$13,000 for equipment for Rady Children's Neonatal Intensive Care Unit. The donation was worth twice as much, thanks to matching funds made possible by a generous donation from Dave Lede, Chairman and CEO of Ledcor Industries, Inc.

## September

#### **Miracle Makers Celebration**

Every September, Rady Children's honors corporations and community groups that raise more than \$500 annually for the Hospital. For more information on the Miracle Makers program, please see page 17.

#### 2008 Miracle Makers Honorees:

Walmart: Outstanding Corporate Miracle Maker
CHIfund: Outstanding Community Miracle Maker
Regional Law Enforcement Teddy Bear Drive: Most Creative Miracle Maker
AVID Club of Mt. Carmel High School: Top Youth Miracle Maker



#### The Fifth Annual Tower Glass Golf Tournament

The Steve Open raised \$45,000 to benefit our most urgent needs.

Special Gifts: \$100,000 from Bernice Fingerman through a Charitable Gift Annuity. Learn more on page 29.

**Special Gifts:** \$1,999,980 from Fresh Start Surgical Gifts. Rady Children's partners with Fresh Start, an organization dedicated to providing top-quality free reconstructive surgery and related services to underserved children with physical deformities.

**Special Gifts:** \$6 million from the Viterbi Family Foundation to support the Viterbi Family Outpatient Clinic for Cancer and Blood Disorders. Learn more on page 22.

**Special Gifts:** \$10 million from the Peckham Family to support the Peckham Center for Cancer and Blood Disorders. Learn more on page 22.

## October



#### Shamu & You Family Walk

The Second Annual Shamu & You Family Walk was held on October 4, 2008, with more than 2,000 walkers on 90 teams raising more than \$86,000. You'll learn more about this year's walk in our Spring issue.

#### The Union-Tribune Kids' NewsDay

The Union-Tribune Kids' NewsDay is an annual event sponsored by the Rady Children's Hospital Auxiliary in partnership with NBC 7/39 and The San Diego Union-Tribune. This special \$1 edition of the paper helps San Diegans understand just how important Rady Children's is to our community. Last year's event raised more than \$100,000.

**Special Gifts:** \$247,794 from the Kimbrough Charitable Remainder Unitrust. Quincella and Jack Kimbrough created a Charitable Remainder Unitrust, an arrangement that enabled the Kimbroughs to support Rady Children's and receive an income for the rest of their lives.

## November

#### **Proposition 3 Passes!**

Thanks to all of you who voted to pass Proposition 3, the Children's Hospital Bond Act. Rady Children's will receive an estimated \$98 million for vital technology, facilities and equipment.

#### Fantasy on Ice

This outdoor ice skating tradition is a project of Rady Children's Hospital Auxiliary (see page 20). Last year's event drew more than 30,000 skaters and helped the Auxiliary raise more than \$123,500 for the Peckham Center for Cancer and Blood Disorders at Rady Children's.

**Special Gifts:** \$990,000 from an Anonymous Donor to support Rady Children's Heart Institute's Heart Transplant Program, a new world-class imaging center and the new Acute Care Pavilion. Learn more on page 25.



## December

Sue Cox, Director of Trauma Services at Rady Children's, elected President of the Society of Trauma Nurses (STN). The STN promotes the advancement of trauma nursing, trauma education, and the development of nursing leadership at the national and international levels. We can all take pride in Sue's accomplishment and the positive impact she makes at Rady Children's.

**Dr. John Bradley, Division Director of Infectious Disease, appointed Chair for the Pediatric Community Acquired Pneumonia (CAP) Guidelines Writing Group.** There has never been a national guideline for treatment of pneumonia for children, so this is an important step in healthcare across the country.

Rady Children's receives full accreditation by the National Accreditation Commission for the Association of Clinical Pastoral Education (ACPE). This makes Rady Children's a freestanding ACPE center that can offer Level 1, Level 2 and Supervisory Clinical Pastoral Education. Only 10 other children's hospitals nationwide can make this claim!

**Special Gifts:** \$300,000 from Leichtag Family Foundation; \$225,000 to support the North County program for the Chadwick Center for Children and Families and \$75,000 to support equipment purchases.

Special Gifts: \$100,000 from Donald and Darlene Shiley to support Carley's Magical Gardens.

## January 2009

Rady Children's Ranked Among Top Children's Hospitals in the Nation by *Parents Magazine Parents* magazine ranked Rady Children's among the top 25 children's hospitals nationwide. In addition, our Orthopedics department earned top honors, ranking number six in the country.

#### **Annual Meeting**

On January 27, Rady Children's volunteer leadership and most generous supporters gathered for a very different kind of meeting — one in which children handled most of the presentation.

President and CEO Kathleen Sellick took the stage with 14-year-old Patrick Iveson to talk about the future — she in a seat and Patrick in his wheelchair. Together, they discussed everything from the changing economy to Rady Children's commitment to research and becoming a world-class organization. "We will always care about the kids in our community first," Patrick explained. "It's just very cool that we'll be helping kids all over the world, too."

#### **Honors for Charles Wilson**

Charles Wilson, Executive Director of Rady Children's Chadwick Center for Children & Families, received the Outstanding Professional Award from the American Professional Society on the Abuse of Children.

Special Gifts: \$883,000 from United Way of San Diego County to support the Chadwick Center for Children and Families.

**Special Gifts:** \$418,597 from the Newton Homer Family Trust to benefit our most urgent needs, as well as Rady Children's Endowment.

## **February**

#### **Charity Ball**

San Diego's longest-standing and most prestigious charity event turned 100 this year! For more information, please see page 21.



Hospitals & Health Networks magazine named Rady Children's one of the "25 Most Improved" hospitals.

The annual survey measures the use of information technology at 1,314 hospitals nationwide for quality, customer service, public health and safety, business processes and workforce issues.

## March

#### Dr. Paul Kurtin received the 2009 Bergman Award from the National Initiative for Children's Healthcare Quality.

Dr. Kurtin, Director of the Blair L. Sadler Center for Quality, is advancing the science of clinical quality improvement through the development of an evidence-based, data-driven approach to quality improvement, best demonstrated in the Hospital's clinical pathways.

Special Gifts: \$140,000 from the Strazzeri Family to support Rady Children's Autism Discovery Institute. Learn more on page 11.

Special Gifts: \$75,000 from Spencer and Pamela Burkholz to support Rady Children's Autism Discovery Institute.

**Special Gifts:** \$193,706 from the Floyd Ramsey Estate. This Charitable Remainder Unitrust was an arrangement that enabled Alpine Kiwanian Floyd Ramsey to support Rady Children's and receive an income for life.

Special Gifts: \$900,000 from the Estate of Josef Fisher to benefit our most urgent needs, as well as Rady Children's Endowment.

## April

#### Rady Children's Bernardy Center Earns Top Honors from U.S. News and World Report

The Helen M. Bernardy Center for Medically Fragile Children at Rady Children's was rated one of the Best Nursing Homes by *U.S. News & World Report* out of more than 15,000 facilities in the nation.

#### Radiothon

The 8th Annual "Rady-O-Thon" was held April 30-May 2 with the support of seven Clear Channel radio stations and the Kiwanis Clubs of San Diego and Imperial Counties. Stories of hope and inspiration filled the airwaves as many patients, families, doctors and staff were interviewed in front of the Hospital.

**Special Gifts:** \$538,458 from the Frances Micheli Trust through an annuity that provides more than \$9,000 a month for the next five years to benefit our most urgent needs.

## May

Special Gifts: \$1,048,766 from Costco to benefit our most urgent needs.

**Special Gifts:** \$250,000 from Rite Aid to benefit our most urgent needs. Rite Aid celebrated 15 years of selling miracle balloons at all Rite Aid stores.

**Special Gifts:** \$90,000 from the Kiwanis to benefit our Trauma Program at the Sam S. and Rose Stein Emergency Care Center. Each year, the Division 100 Miracle Mile of Quarters Kiwanis Club-San Diego hosts the Miracle Mile of Quarters. The day includes quarter art, a pancake breakfast and BBQ lunch, Hospital tours and great fellowship.

## June 2009

Rady Children's Ranked Among Nation's Best by U.S. News & World Report In its comprehensive survey to identify the top children's hospitals in the country in 10 pediatric specialties, U.S. News & World Report ranks Rady Children's in the following six specialties:

The specialties at Rady Children's ranking in the top 30 are: Orthopedics, Urology, Respiratory Disorders, Neonatal Care, Diabetes and Endocrine Disorders, and Heart and Heart Surgery.

With more than 200 children's hospitals in the United States, the top rankings place Rady Children's among the nation's elite.



#### **CPCMG** Accreditation

Children's Primary Care Medical Group (CPCMG) achieved accreditation by the Accreditation Association for Ambulatory Health Care (AAAHC/Accreditation Association).

This is a true honor, as only about 3,600 ambulatory health care organizations across the United States are accredited by the AAAHC. Rady Children's Physician Management Services (RCPMS) was a critical partner in the Group obtaining this honor.

CPCMG provides superior pediatric primary care services to about 162,000 patients and families.

**Special Gifts:** \$5 million from Rady Children's Hospital Auxiliary. For more information about this dedicated and dynamic group of volunteers, please see page 20.

Special Gifts: \$1 million for an Anonymous Donor to support Rady Children's Autism Discovery Institute. Learn more on page 26).

## Rady Children's Hospital Foundation Philanthropy and Volunteerism

It feels great to know you're helping children. But that's not the only reason to support Rady Children's Hospital-San Diego.

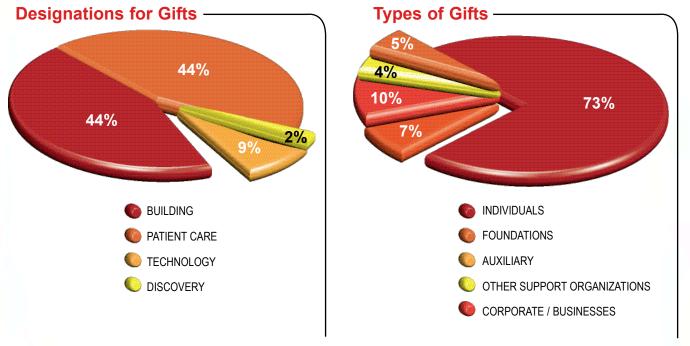
Rady Children's is a nonprofit, freestanding hospital; more than 50 percent of the patients we see have little or no private medical insurance. These kids depend on us, and we will always put their needs first.

But our commitment extends far beyond that basic need. We are dedicated to excellence in care — the latest technology, the best equipment, the most progressive research, the finest teaching — because that's the right thing to do for every child.

We offer programs and services that will never be reimbursed by insurance, simply because our families deserve the best.

Your support ensures that Rady Children's exceeds expectations and touches the lives of children and families far into the future.

## Financial Overview



In fiscal year 2009, Rady Children's Hospital Foundation raised \$30,705,899. Of that, \$10,015,087 was from cash donations, \$16,353,676 represents pledges and \$4,337,136 represents new irrevocable planned gifts.

## **Our Priorities**

**BUILDING Breaking new ground. Reaching new heights.** To keep our covenant with our region's children and families through the construction of a new state-of-the-art Acute Care Pavilion.

**DISCOVERY Our commitment:** To contribute to the discovery of cures and treatments for childhood disease and injury through research and teaching — making a difference in our region, across the country and around the world.

**TECHNOLOGY Our responsibity:** To ensure life-saving technology and equipment are always available for our region's children.

**PATIENT CARE Our promise:** To provide medical care and services for needy children and to support critically needed programs that rely on philanthropy.

**OUR GOAL**: To raise \$220 million by 2012 that's critically needed to meet the current and future healthcare needs of the children in our community in these four priority areas.

To learn more about any of these areas or to make a gift, please contact Rady Children's Hospital Foundation at 858-966-5804 or visit www.helpSDkids.org.

# Children's Circle of Care-

## A Special Membership Opportunity

The name really says it all: Children's Circle of Care is a very special group of private donors who donate generously to form a circle of support to help the patients and families at Rady Children's.

Through annual gifts of \$10,000 or more, Children's Circle of Care members support a common mission: Advance the work of pediatric healthcare, research and education to benefit children.

Although Children's Circle of Care has a presence throughout North America at 25 of the most prestigious children's hospitals, it is most meaningful to our Rady Children's members that all gifts remain here and benefit children in San Diego.

Children's Circle of Care ensures that Rady Children's is ready to always help every child who needs us with the finest in medical services and compassionate care.

#### For more information on becoming a member, contact Jean Larsen at jlarsen@rchsd.org or 858-966-7584.

#### Clifts that Inspire

# Strazzeri Family Ensures a Bright Future for Children with Autism

The Strazzeri family is committed to improving the lives of other families — on a daily basis. Joseph "Joe" J. Strazzeri is an attorney and principal at Strazzeri Mancini LLP, a San Diego law firm that specializes in creating unified plans for clients'



legal, financial, tax, philanthropic and business matters.

When Joe saw how programs at Rady Children's Autism Discovery Institute (ADI) enhanced the lives of his two nephews, he felt the need to assure that other kids with autism spectrum disorders (ASD) would receive the same or even higher levels of care at Rady Children's.

Brandon and Stephen, Joe's nephews, were diagnosed with ASD at an early age at Rady Children's Developmental Evaluation Clinic. Both boys were soon enrolled at Rady Children's Toddler School, where children at risk for ASD and typically developing kids learn side-by-side in a warm and caring inclusive environment. The school has since been renamed Alexa's PLAYC (Playful Learning Academy for Young Children).

The Strazzeri family wanted to help with the \$2.5 million needed to convert Rady Children's former Child Care Center into a home for the ADI. And help they did, with a \$100,000 gift from Donna Strazzeri, the boys' grandmother, plus \$40,000 from Joe and his wife, Annie. These donations welcomed the Strazzeris into another very special family: Children's Circle of Care. In addition to the family's gifts, Joe has influenced others to support the ADI.

out clift means twice Thanks to a generous anonymous gift, all new Children's Circle of Care gifts of \$10,000 will be matched dollar for dollar.

What an amazing way to double the way you're helping kids.

## North American Leadership Conference

The Children's Circle of Care North American Leadership Conference showcases the impact of individual giving on advancing pediatric medical research and patient care.

While our highest attention must be paid to the children in our hospital and — even wider — to our community, Children's Circle of Care members can also take pride that the work done here will help children across the United States and Canada.

The 2009 Conference, held in Seattle last May for 2008 members, was attended by 26 members from Rady Children's.

## **Corporate Support** Making compassion company policy.

San Diego businesses have always had a heart for children – and for Rady Children's. And for good reason.

Companies find that supporting Rady Children's increases employee morale, enriches business opportunities and strengthens community awareness. And there are so many ways to get involved. Businesses and corporations – large and small – can:

- Make a direct contribution.
- Develop an employee giving program.
- Form a walk team for the Shamu & You Family Walk.

· Hold fundraising events.

Rady Children's Hospital

Miracle Makers

· Sponsor Hospital events.

For more information about how your business can take part, call 858-966-5988.

## Community Involvement: Friends helping friends.

It feels so good to know you've made a difference in the life of a child. That's why it's no surprise that individuals, clubs and groups of friends help raise money for Rady Children's.

The impact of support on the Hospital is serious, but getting there is the fun part! Events range from bake sales and dance marathons to toy drives. Best of all, community groups love the way events bring everyone closer together, joined in a new spirit of philanthropy that makes everyone feel good!

By raising at least \$500 a year for Rady Children's, companies become part of our Miracle Makers Program, and those contributing \$5,000 or more annually are honored as members of our Miracle Makers Council (see pages 17-19).

For more information about how you can help, call 858-966-5988.



## Quick-Dry Flood Services: Making Miracles for San Diego's Kids



Shortly after Nicholas received life-saving treatment in the Neonatal Intensive Care Unit (NICU), his parents, Rob and Tisha Freitas, started generously donating their time and efforts to help other children that are treated at Rady Children's.

Since the debut of the Shamu & You Family Walk in 2007, Rob and Tisha and their company, Quick-Dry Flood Services, have been supporters and sponsors raising funds for the Hospital's greatest needs. Every December, they encourage other companies in their network to donate toys by hosting a toy drive to contribute to AJ's Crane for Rady Children's. Quick-Dry Flood Services continues to inspire creative ways of helping Rady Children's. Recently, the Freitas family donated all of the proceeds from the sale of their 2007 Porsche to provide a private room in the NICU in our new Acute Care Pavilion. Quick-Dry Flood Services is truly making miracles for the children at Rady Children's.

#### **Rady Children's Miracle Makers**

Whether you're part of a large corporation or a small community organization, you can become a Rady Children's Miracle Maker.

#### It's fun and creative. And it's profoundly important.

#### What is a Miracle Maker?

Miracle Makers are individuals, clubs, businesses or groups of friends who hold fundraising events for Rady Children's, raising at least \$500 annually.

#### Miracle Makers Council: Going the Extra Mile

Can you do more? Miracle Makers who raise \$5,000 or more enjoy some extra-special complementary benefits:

- Institutional membership in the Miracle Makers Council
- Rady Children's Annual Report Recognition
- Invitations to Miracle Makers events and the Rady Children's Annual Meeting
- Listing in the credits of or corporate appearance in the annual telethon broadcast
- Listing in the Union-Tribune Kids' NewsDay Recognition Ad
- Access to Internet fundraising technology

See our Council Members listed in color below.

#### For more information, please call Rady Children's Hospital Foundation at 858-966-5988 or email miraclemakers@rchsd.org.

#### Congratulations to our Miracle Makers honored at our fiscal year 2009 Celebration!

Outstanding Corporate Miracle Maker - Walmart • Outstanding Community Miracle Maker - CHIfund Most Creative Miracle Maker - Regional Law Enforcement Teddy Bear Drive Top Youth Miracle Maker - AVID Club of Mt. Carmel High School

#### 2C is 2Blieve

A. O. Reed & Company Absolute Resolutions Corp Absolute Senior Home Care Absolutely Balloons Academy of Our Lady of Peace Ace Beverage Ace Hardware Ace Parking Inc. ACI Sunbow, LLC Advance Beverage Advanced Planning Services, Inc. ADVO, Inc. Aetna Giving Campaign Aflac Airman Memorial Chapel ROF AJ's Playhouse - CHANNEL 933 All Hallows Academy AllianceBernstein AllianceBernstein Foundation Fund Allied Advertising Allied Distributing Allied Gardens School of Martial Arts Allstate Giving Campaign Alpha Vision Computers, Inc. Alpine Squares Altrusa International, Inc. Alvarado Institute of Skin Care American Assets. Inc. American Bathtub Refinishers American Bobcat and Backhoe Inc. American Dairy Queen Corporation American Legion Post 416 American Satellite. Inc. American Technologies, Inc. AMN Healthcare Amylin Pharmaceuticals Anasa Hair Studio Anheuser-Busch Companies, Inc.

Anonymous Arcutis Pharmaceuticals Arise Waco Scaffolding & Equipment Ian Armond Arrieta Construction, Inc. Artisan Partners, LP Ascent Real Estate, Inc. Asset Preservation Strategies, Inc. Associated General Contractors Astellas Pharma US, Inc AT&T United Way Employee Giving Campaign AVID-Mount Carmel High School Avres Advisors Aziam. Inc. Bacardi USA The Bahia Resort Hotel Banana Boat Sun Care Bank of America United Way Campaign Bank of the West Barefoot Wine & Bubbly Barnes & Noble Barona Band of Mission Indians Bates White LLC Bay Walkers Baxter Blasting Company **Bayview Rebels** Beam Global BeFitLifestyle Best Interiors. Inc. Biggs HOG Toy Store Invasion **Bimbo Bakeries USA** Biogen IDEC The Bishop's School Blend Printing Blockbuster Video BMB Bruno Skorheim, LLP The Body Transformation Club

Bonita Fire Department

Bonita Optimist Club Bonsall Petroleum Construction, Inc. Boomer's San Diego Booz Allen Hamilton Border Billboards Border Division Squad Club Borders Borahese Bosa Development California Inc. Boston Beer Company J. Ben Bourgeois Productions, Inc. William L. Boyer, D.D.S BPO Elks Lodge 2011 Bradford Renaissance Portraits Brandes Investment Partners, LLP Brewer Crane & Rigging Brierton, Jones & Jones, LLP Brixton Brookfield Homes Carson Brown Family Team Brown-Forman Bumbleride, Inc. Burlington Insurance Group Business Office Outfitters CA Association of Education Professionals Cabrillo Credit Union Cafe Valley Bakery Calico Brands California Coast Credit Union California Council of the Blind California Credit Union League Capri Elementary School Cardamom Bakery and Cafe Cardinal Health Cardinal Health Foundation Carrillo Elementary School Casper Company **Casual Crafters** 

Cecil's House of Photography Centerra Wine Century 21 Horizon The Century Club of San Diego Championship Off Road Racing Chaparral High School Chaparral Pumas Charity Ball Charlotte Russe Holding, Inc. CHASE CHASE Employee Giving Program Chick-Fil-A CHIfund Children's Specialists Foundation Inc. Childs Mascari Warner Architects Child's Play Temecula Chili's Grill & Bar Chipotle Mexican Grill Chiro Solutions Chula Vista Learning Community Charter School Chula Vista Police Department Church of Jesus Christ of Latter Day Saints Church of Nazarene Cingrav, Inc. City National Bank City of Del Mar Clairemont Neighborhood Cruisers Clairemont Pediatric Dental Clark Construction Group **Classic Distributing** Clear Channel San Diego Clif Bar Coast Highway Photography CocaCola Bottling Company of San Diego J.H. Cohn, LLP College of Healthcare Information Color Spot Nurseries

Community Service Association, San **Diego City Schools** Comprehensive Dermatology Group **Connolly Crew Crushes** Childhood Cancer Continuous Printing Cookie Lee Sharon Cooley Photography **CO-OP Financial Services** Corporate Logo Wear Costco Wholesale The Country Gents Cox Communications San Diego Cox Kids Foundation CPI Crayons Credit Union Miracle Day, Inc. Credit Unions for Kids Crest Beverage Company Crestone Group Baking Company Crimson Crown Imports CSSD/UCSD Hematology/Oncology **Cubic Corporation** Cuyamaca Construction **Cvaldo Corporation** Davies Electric Co., Inc. Dean Foods Dean Street Del Mar Thoroughbred Club Delta Delta Delta Alumnae Chapter -San Diego Delta Kappa Gamma W.J. Deutsch & Sons, Ltd. **Developmental Services Dolphins** Diageo North America-Arizona Diamond Boutique **Diamond Foods** Discount Tire Co., Inc. **DJ Here Productions** DJO, Inc DME Partners, Inc. Domino's Pizza of San Diego Don Miguel Mexican Food The Dale Donnelly Memorial Golf Tournamen **DPR** Construction Dr. Pepper Snapple Group Drever's Grand Ice Cream Drive Cam DS Action Duke Energy Foundation Dynalectric Company Edison Internationa Eikon Ink El Centro Regional Medical Center Eleven Western Builders, Inc. **EMD** Chemicals Employees Charity Organization of Northrop Grumman Energia Spa & Intercontinental Energy for Others Escondido City Employees Contribution Club Escondido Elks Lodge #1687 Escondido Federal Credit Union Escondido Iceoplex Estancia La Jolla, Hotel & Spa Event Network Everett Stunz Duxiana La Jolla Faces Plus Families of Rancho Santa Fe Auxiliary Unit Famulare Jewelers FBI Recreation Association H.G. Fenton Company Fenton Fun Force

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## Rady Children's Hospital Auxiliary

Rady Children's Hospital Auxiliary has been making a difference in the health and well-being of children since 1953 — one full year before the Hospital first opened its doors.

Ever since, this dedicated group of volunteers has strived to help Rady Children's meet each new challenge. Today more than 1,200 volunteers continue to support Rady Children's through fundraising efforts, advocacy and education.



#### There are two ways to be a part of the Auxiliary: Through a Unit or as a Member-at-Large.

• Team spirit, camaraderie and fun can be found throughout the Auxiliary's 23-Unit membership, which spans San Diego and Riverside counties. Get to know our Auxiliary Units, and you'll discover an incredibly creative and meaningful array of ways to help kids.

• Members-at-Large are those who want to help out by joining the Auxiliary, but can't attend regular Unit meetings. Members at-Large can help at any particular Unit's event and are a big part of our Auxiliary-wide events. It's a great way to help without a big time commitment.

#### Rady Children's Hospital Auxiliary Board of Directors 2008-2009

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#### Rady Children's Hospital Auxiliary Board of Directors 2009-2010

Michele Prescott

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Michele Prescott 2009-2010 President

For more information on joining Rady Children's Hospital Auxiliary, please call 858-966-5887 or visit www.rchsd.org.



#### The Auxiliary Makes a Difference!

In fiscal year 2009, the Auxiliary raised more the \$5 million! These funds were meaningfully used to help children and their families in these areas:

Asthma Program • Cancer Care Center • Cardiology/Heart Institute • Craniofacial Program • Critical Care Unit Emergency Department • Highest and Greatest Needs • Healing Environment Program • Neonatal Intensive Care Unit Orthopedics Department • Pain Management Program • Sickle Cell Program • Trauma Department



## **Charity Ball**

Since 1909, the Charity Ball has been an integral part of the social and philanthropic fabric of San Diego. The Centennial Charity Ball raised \$364,123.92 (including a \$100,000 match from Ernest Rady) to benefit Surgical Services in our new Acute Care Pavilion.

#### The Charity Ball Centennial Committee

Tommi Adelizzi **Dulie Ahlering** Carol Alessio Barbara Brown Pat Carter Carol Chang Mary Clark Karen Clotfelter (Miller) Liz Copley Penny Dokmo Anne Evans Jane Fetter Mari Fink Joy Frye Alison Gildred Joyce Glazer Fran Golden Betty Hubbard Norma James Elizabeth Jessop

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Floral Fantasy! The 101st Anniversary Charity Ball will also benefit Rady Children's new Acute Care Pavilion to help create a healthy new future for San Diego.



## Volunteers Gifts of Time. Gifts from the Heart.

Volunteers are at the heart of our Rady Children's family. And the difference they make is profound. Gifts of time help us provide the highest possible quality of service to our patients, families, staff and communities. We invite you to be a part of our family of doctors, nurses, social workers, therapists, technicians and staff — all dedicated to making a difference in the life of a child.

#### **Congratulations to our Volunteers of Excellence**

President's Award winner **Don Bellows** 

New Volunteers of the Year Jenny West and Joyce Anderson

The Tom LaFleur Junior Volunteer Melissa Kingsley

Volunteers of Excellence Jaime Enscoe, Mary McHugh, Betsy McKee, Deborah Rubin and Jackie Scholeder

Corporate and Community Development Dr. Brian Golden of the Lake Murray Village Veterinary Clinic.

#### President's Award-Winner Don Bellows

Don Bellows is a down-to-earth man with a warm heart. Without fail, Don has been volunteering each week for 16 years either as

an escort at the front desk of the Rose Pavilion or at the Rady Children's library on campus. His motivation? "Just to be here and to give my time, no strings attached," Don says.

"I first became interested in Rady Children's many years ago when I visited. It seemed like a happy place and a perfect place of healing for children. I enjoy working in the library because I love books and I enjoy working at the front desk, where I can meet new people and try to help them."

A New York native, Don has called San Diego home for more than four decades. It's where he helped his late wife, Edie, raise her two sons, Gary and Steven. Sadly, Steven passed away nearly eight years ago, leaving Don and Edie

two grandsons and a daughter-in-law they adore. Other family members include two great-grandsons and a great-granddaughter.

After nearly 50 years of marriage, Don's beloved Edie passed away earlier this year.

Before becoming a part of the Rady Children's volunteer team, Don worked as an ocean engineer. After graduating from college

> as a mechanical engineer, he started working in the Undersea Warfare Department of Hughes Aircraft. He liked ocean work and stayed at Hughes for 33 years, working at various sites including Scripps Institution of Oceanography.

> If Don could do anything for a day, he would take a leisurely drive up to Julian, make a pit stop at Dudley's Bakery to get some bread and goodies and grab some lunch, followed by an apple pie chaser. Among Don's favorite books are real detective stories by Ann Rule, and the Bible, which he studies often. He is very active within his church, where he teaches Sunday school and a Bible study class each week.

Don humbly accepted this year's President's Award at the April 21volunteer recognition

luncheon, honoring his dedication to Rady Children's.



Volunteers donated 40,408 hours of time in fiscal year 2008. That's the equivalent of a \$818,262 gift to Rady Children's (based on the figure \$20.25 as established by the Independent Sector).





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If you receive an extra copy of Rady Children's Magazine, please call Donor Services at **858-966-7749** so we can reduce our mailing costs.



Rady Children's Hospital's

#### A Season of Skating presented by Sycuan benefiting the Peckham Center for Cancer & Blood Disorders at Rady Children's Hospital-San Diego

November 19 through January 10, 2010 (Closed Thanksgiving and Christmas)

10 a.m. to 10 p.m. 7 days a week www.FantasyOnIce.Kintera.org