Looking forward. Making a difference.
Rady Children’s Magazine is published three times a year for the friends of Rady Children’s Hospital-San Diego. Its goals are to provide information on past and upcoming events of interest, to update readers on significant news, programs and research, and to show how community support and involvement are making a difference in the lives of the children and families in our care. We value your comments and suggestions — 858-966-4955.

**What’s Inside**

   *A Message from the 2008 Board Chairs*

2. Making a Difference  
   *A Message from the CEO*

2. Volunteer Leadership

4. 2009 Financial Report

6. The Year in Review

10. Rady Children’s Hospital Foundation:  
    Financial Overview

11. Children’s Circle of Care

14. Rady Children’s Legacy Circle

16. Corporate Support and Community Involvement

17. Rady Children’s Miracle Makers

20. Rady Children’s Hospital Auxiliary

21. Charity Ball

22. Our Most Generous Donors

33. Volunteers

---

Chair, Board of Trustees  
Penny A. Dokmo

President & Chief Executive Officer  
Kathleen A. Sellick

Chief, Medical Staff  
Alvin H. Faierman, M.D.

Rady Children’s Magazine is published by the Creative Services Department at Rady Children’s Hospital-San Diego, 3020 Children’s Way, San Diego, CA 92123-4282

Editorial Board:

David B. Gillig, FAHP  
Senior Vice President & Executive Director,  
Rady Children’s Hospital Foundation

Judy Minich  
Editor

Glenn Grant

Judy Minich  
Writers

Susan Bailey  
Creative Services Supervisor

Mike Carnevale  
Designer

Kevin Connors  
David Hebble

Bob Ross  
Photographers

---

Visit our website at www.rchsd.org

---

Did You Know?  
Throughout this Annual Report, look for the Did You Know? symbol. It offers a quick look at some of our most noteworthy achievements and year-end facts.
A Message from the 2008 Board Chairs

A ccountability has always been one of Rady Children’s most important guiding principles. As chairs for the governing boards, it is our responsibility — and our honor — to ensure that you are an informed partner of Rady Children’s Hospital-San Diego.

In this case, staying accountable is a pure pleasure. Through this Annual Report for fiscal year 2009 (July 1, 2008-June 30, 2009), we all have a chance to remember why being a part of the Rady Children’s family is so rewarding. Despite the economic challenges we have all faced, we are proud to report superior operating performance (pages 4-5), exceptional philanthropy (page 10) and an unwavering commitment to caring for our young patients.

It has been, in so many ways, a year of excellence. We’ve received national recognition and made an enormous impact locally (pages 6-9). Our new Acute Care Pavilion continues to rise on time and on budget, ensuring that our commitment to excellence in care will continue in the years ahead. You have continued to give so generously of your time and resources with gifts that truly inspire (pages 22-32). And, as a result, the lives of children have been saved.

We have much to celebrate.

Thank you for joining in this celebration of Rady Children’s and in all you do to help kids. We are proud to be a part of this family.

Penny Dokmo
Chair
Rady Children’s Hospital and Health Center
Rady Children’s Hospital-San Diego

James F. Vargas
Chair
Rady Children’s Hospital Foundation

Rady Children’s Hospital-San Diego was ranked among the nation’s best in six pediatric specialties by U.S. News & World Report. Learn more on page 9.
Every day, I come to work feeling honored — and humbled — to be a part of Rady Children’s Hospital-San Diego. Our amazing Board chairs — Penny Dokmo and Jim Vargas — refer to our Hospital as our family (page 1). And I could not agree more. It is an honor to have earned your trust. You have so many choices as to where to lend your support. Thank you for choosing to join us in our mission to restore, sustain and enhance the health and developmental potential of children.

It is humbling to see the unwavering dedication of our caregivers and, even more so, to meet our young patients. The courage of a child with cancer. The hope in the eyes of a parent. The joy of a family able to return home.

I believe in our Rady Children’s family — what we can all do together as doctors and donors, parents and patients, caregivers and those in need of care. This Annual Report shows the many ways we are making a difference in the lives of children.

Thank you for all you do. You have reason to be proud of the difference you make, every day.

With Warmest Regards,

Kathleen A. Sellick
President and Chief Executive Officer

Rady Children’s Hospital and Health Center 2009 Board of Trustees
Rady Children’s Hospital-San Diego 2009 Board of Directors

Penny A. Dokmo (Chair)
Civic Leader
Lisa A. Barkett, Esq.
Civic Leader
Kurt Benirschke, M.D.
Professor Emeritus of Pathology & Reproductive Medicine
University of California, San Diego
John G. Davies, Esq.
Allen, Matkins, Leck, Gamble, Mallory & Natsis LLP
John M. Gilchrist, Jr.
The Corti Gilchrist Partnership
David F. Hale
Hale BioPharma Ventures, LLC
Lucy L. Killea, Ph.D.
Civic Leader
Catherine J. Mackey, Ph.D.
Sr. Vice President
Pfizer Global Research & Development (PGRD)
G. Diego Miralles, M.D.
Head and Chief Medical Officer
Johnson & Johnson Pharmaceutical Research and Development
Michael P. Peckham
Managing Director
SENTRE Partners, Inc.
Harry M. Rady
Chief Executive Officer
Rady Asset Management
Theodore D. Roth
Managing Director
Roth Capital Partners
Scott N. Wolfe, Esq.
Partner-in-Charge
Latham & Watkins

2009 Ex-Officio with Vote
James F. Vargas
Chair, Rady Children’s Foundation Board
Vice President and Chief Human Resources Officer
The Copley Press, Inc.
David A. Brenner, M.D.
Vice Chancellor and Dean, School of Medicine
University of California, San Diego
Alvin H. Faierman, M.D.
Chief of Staff
Rady Children’s Hospital-San Diego
Marye Anne Fox, Ph.D.
Chancellor
University of California, San Diego
Gail R. Knight, M.D.
Medical Staff Member-at-Large
Rady Children’s Hospital-San Diego
UCSD Clinical Professor II
Santiago Munoz
Associate Vice President-Clinical Services Department
University of California

2009 Ex-Officio (Non-voting)
Gabriel G. Haddad, M.D.
Physician-in-Chief
Rady Children’s Hospital-San Diego
Chair, Department of Pediatrics
University of California, San Diego
Herbert C. Kimmons, M.D., M.M.M.
Sr. Vice President & Executive Director, RCSSD
Dean of Children’s Services, University of California, San Diego
President, Children’s Specialists of San Diego
Anthony E. Magi, M.D.
Chief of Staff Elect
Rady Children’s Hospital-San Diego
UCSD Clinical Professor III

Margareta E. Norton
Sr. Vice President and Chief Operations Officer
Rady Children’s Hospital-San Diego
Thomas E. Page, M.D.
President
Children’s Primary Care Medical Group
Marjorie Peck, R.N., Ph.D.
Designated Nurse Executive
Rady Children’s Hospital-San Diego
Cathy C. Polk
Vice Chair, Rady Children’s Hospital Foundation
Kathleen A. Sellick
President and Chief Executive Officer
Rady Children’s Hospital-San Diego

2009 Officers
Penny A. Dokmo
Chair
Kathleen A. Sellick
President and Chief Executive Officer
Rady Children's Hospital-San Diego
David B. Gillig
Sr. Vice President and Executive Director
Rady Children’s Hospital Foundation
Irvin A. Kaufman, M.D.
Sr. Vice President and Chief Medical Officer
Rady Children’s Hospital-San Diego
Margareta E. Norton
Secretary
Rady Children’s Hospital-San Diego
Belinda Santos
Assistant Secretary
Rady Children’s, CSSD and UCSD have partnered to create a medical practice foundation called Rady Children’s Specialists of San Diego, A Medical Foundation to manage the ambulatory clinics. Because the medical practice foundation helps us align and improve the quality and delivery of care—as well as enhancing research—this is really a win-win situation for our physicians, staff and patients.
Rady Children’s achieved its best operating performance ever in fiscal year 2009. Operating income of $37 million was $3.3 million more than the prior year. This performance met and exceeded financial targets set for the year. As a not-for-profit organization, Rady Children’s re-invests income generated into patient care delivery and other programs to advance its mission.

The number of patients admitted to the Hospital increased by nearly 5 percent in fiscal year 2009 to the highest level ever, and overall volume grew by 5 percent.

Philanthropy and investment income contribute to overall financial performance. Charitable contributions will help make possible the expansion of the Rady Children’s campus to care for the children of our community. Investment performance suffered in 2009, which is reflective of the overall tumultuous conditions in the securities markets.

Strong financial performance is essential to enable continued investments in patient care, research, information technology and facilities, to meet the needs of families and children, and to position Rady Children’s to address economic challenges that arise.

### Services provided to those in need in 2009

<table>
<thead>
<tr>
<th>Type of Service</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medi-Cal</td>
<td>$40,627</td>
</tr>
<tr>
<td>Charity care</td>
<td>5,042</td>
</tr>
<tr>
<td>Other benefits for vulnerable population</td>
<td>10,008</td>
</tr>
<tr>
<td>Benefits for the broader community and research and education</td>
<td>29,155</td>
</tr>
<tr>
<td><strong>Total community benefit</strong></td>
<td><strong>$84,832</strong></td>
</tr>
</tbody>
</table>
## Balance Sheets as of June 30, 2009 and 2008 (amounts in thousands of dollars)

<table>
<thead>
<tr>
<th>Assets</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash on hand:</td>
<td>$17,789</td>
<td>$22,951</td>
</tr>
<tr>
<td>Amounts owed by insurance companies, government agencies, patients and others:</td>
<td>80,512</td>
<td>69,706</td>
</tr>
<tr>
<td>Inventory on hand to meet the needs of our patients:</td>
<td>6,583</td>
<td>6,509</td>
</tr>
<tr>
<td>Property, plant and equipment:</td>
<td>314,881</td>
<td>199,455</td>
</tr>
<tr>
<td>Investments to support patient care, research and education activities and to address capital needs:</td>
<td>428,846</td>
<td>545,137</td>
</tr>
<tr>
<td>Other assets:</td>
<td>43,269</td>
<td>44,517</td>
</tr>
<tr>
<td><strong>Total assets, the financial base to provide patient care:</strong></td>
<td><strong>$891,880</strong></td>
<td><strong>$888,275</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Amounts owed to vendors, employees and others</td>
<td>505,179</td>
<td>469,127</td>
</tr>
<tr>
<td><strong>The difference between what we own (our assets) and what we owe (our liabilities), representing the community’s interest:</strong></td>
<td>386,701</td>
<td>419,148</td>
</tr>
<tr>
<td><strong>Our liabilities, plus the community’s interest, equals our total assets:</strong></td>
<td><strong>$891,880</strong></td>
<td><strong>$888,275</strong></td>
</tr>
</tbody>
</table>

## Income Statement Years Ended

### June 30, 2009 and 2008 (amounts in thousands of dollars)

**For fiscal years 2009 and 2008**

<table>
<thead>
<tr>
<th>Sources of revenue to provide quality healthcare services:</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue for inpatient and outpatient healthcare services provided:</td>
<td>$449,876</td>
<td>$437,339</td>
</tr>
<tr>
<td>Since we provide care to uninsured, low-income patients and families unable to pay their full bill, we did not collect:</td>
<td>(11,198)</td>
<td>(20,367)</td>
</tr>
<tr>
<td>Additional revenue from other sources, including research grants, restricted contributions, management of physician practices and interest received on our reserved funds:</td>
<td>5,874</td>
<td>65,979</td>
</tr>
<tr>
<td>Unrestricted contributions from our friends in the community who understand and support our mission to care for children:</td>
<td>9,300</td>
<td>6,982</td>
</tr>
<tr>
<td><strong>Total revenue available to care for children:</strong></td>
<td><strong>$453,852</strong></td>
<td><strong>$489,933</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Uses of our revenue:</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and benefits for our clinical, professional and support staffs:</td>
<td>264,845</td>
<td>238,709</td>
</tr>
<tr>
<td>Operating supplies and services:</td>
<td>156,561</td>
<td>147,709</td>
</tr>
<tr>
<td>Professional fees and other expenses:</td>
<td>70,962</td>
<td>68,085</td>
</tr>
<tr>
<td>Depreciation and interest on plant and equipment:</td>
<td>19,780</td>
<td>18,681</td>
</tr>
<tr>
<td>Provision for future programs and capital needs:</td>
<td>56,296</td>
<td>16,749</td>
</tr>
<tr>
<td><strong>Total uses of revenue:</strong></td>
<td><strong>$453,852</strong></td>
<td><strong>$489,933</strong></td>
</tr>
</tbody>
</table>
The Year in Review
A look back at the highlights of fiscal year 2009.

July 2008

Special Gifts: $1 million from the Hervey Family Fund to support Rady Children’s new Acute Care Pavilion

Special Gifts: $187,339 from the Hervey Family Fund to benefit FACES, a three-year career development internship program in which students at Hoover High School perform clinical rotations at Rady Children’s. A Price Charities grant for FACES was granted in September 2008.

Special Gifts: $197,926 from the Estate of Jesse Steckler to benefit our most urgent needs, as well as to support Rady Children’s Endowment.

August

Little Race
Little Race is a wild and wacky inflatable boat race held each August at the Chula Vista Yacht Club and Marina. In fiscal year 2009, Little Race raised more than $13,000 for equipment for Rady Children’s Neonatal Intensive Care Unit. The donation was worth twice as much, thanks to matching funds made possible by a generous donation from Dave Lede, Chairman and CEO of Ledcor Industries, Inc.

September

Miracle Makers Celebration
Every September, Rady Children’s honors corporations and community groups that raise more than $500 annually for the Hospital. For more information on the Miracle Makers program, please see page 17.

2008 Miracle Makers Honorees:
Walmart: Outstanding Corporate Miracle Maker
CHIFund: Outstanding Community Miracle Maker
Regional Law Enforcement Teddy Bear Drive: Most Creative Miracle Maker
AVID Club of Mt. Carmel High School: Top Youth Miracle Maker

The Fifth Annual Tower Glass Golf Tournament
The Steve Open raised $45,000 to benefit our most urgent needs.

Special Gifts: $100,000 from Bernice Fingerman through a Charitable Gift Annuity. Learn more on page 29.

Special Gifts: $1,999,980 from Fresh Start Surgical Gifts. Rady Children’s partners with Fresh Start, an organization dedicated to providing top-quality free reconstructive surgery and related services to underserved children with physical deformities.

Special Gifts: $6 million from the Viterbi Family Foundation to support the Viterbi Family Outpatient Clinic for Cancer and Blood Disorders. Learn more on page 22.

Special Gifts: $10 million from the Peckham Family to support the Peckham Center for Cancer and Blood Disorders. Learn more on page 22.
**October**

**Shamu & You Family Walk**
The Second Annual Shamu & You Family Walk was held on October 4, 2008, with more than 2,000 walkers on 90 teams raising more than $86,000. You’ll learn more about this year’s walk in our Spring issue.

**The Union-Tribune Kids’ NewsDay**
The Union-Tribune Kids’ NewsDay is an annual event sponsored by the Rady Children’s Hospital Auxiliary in partnership with NBC 7/39 and The San Diego Union-Tribune. This special $1 edition of the paper helps San Diegans understand just how important Rady Children’s is to our community. Last year’s event raised more than $100,000.

**Special Gifts:** $247,794 from the Kimbrough Charitable Remainder Unitrust. Quincella and Jack Kimbrough created a Charitable Remainder Unitrust, an arrangement that enabled the Kimbroughs to support Rady Children’s and receive an income for the rest of their lives.

**November**

**Proposition 3 Passes!**
Thanks to all of you who voted to pass Proposition 3, the Children’s Hospital Bond Act. Rady Children’s will receive an estimated $98 million for vital technology, facilities and equipment.

**Fantasy on Ice**
This outdoor ice skating tradition is a project of Rady Children’s Hospital Auxiliary (see page 20). Last year’s event drew more than 30,000 skaters and helped the Auxiliary raise more than $123,500 for the Peckham Center for Cancer and Blood Disorders at Rady Children’s.

**Special Gifts:** $990,000 from an Anonymous Donor to support Rady Children’s Heart Institute’s Heart Transplant Program, a new world-class imaging center and the new Acute Care Pavilion. Learn more on page 25.

**December**

**Sue Cox, Director of Trauma Services at Rady Children’s, elected President of the Society of Trauma Nurses (STN).**
The STN promotes the advancement of trauma nursing, trauma education, and the development of nursing leadership at the national and international levels. We can all take pride in Sue’s accomplishment and the positive impact she makes at Rady Children’s.

**Dr. John Bradley, Division Director of Infectious Disease, appointed Chair for the Pediatric Community Acquired Pneumonia (CAP) Guidelines Writing Group.** There has never been a national guideline for treatment of pneumonia for children, so this is an important step in healthcare across the country.

**Rady Children’s receives full accreditation by the National Accreditation Commission for the Association of Clinical Pastoral Education (ACPE).** This makes Rady Children’s a freestanding ACPE center that can offer Level 1, Level 2 and Supervisory Clinical Pastoral Education. Only 10 other children’s hospitals nationwide can make this claim!

**Special Gifts:** $300,000 from Leichtag Family Foundation; $225,000 to support the North County program for the Chadwick Center for Children and Families and $75,000 to support equipment purchases.

**Special Gifts:** $100,000 from Donald and Darlene Shiley to support Carley’s Magical Gardens.
January 2009

Rady Children’s Ranked Among Top Children’s Hospitals in the Nation by *Parents Magazine*

*Parents* magazine ranked Rady Children’s among the top 25 children’s hospitals nationwide. In addition, our Orthopedics department earned top honors, ranking number six in the country.

**Annual Meeting**

On January 27, Rady Children’s volunteer leadership and most generous supporters gathered for a very different kind of meeting — one in which children handled most of the presentation.

President and CEO Kathleen Sellick took the stage with 14-year-old Patrick Iveson to talk about the future — she in a seat and Patrick in his wheelchair. Together, they discussed everything from the changing economy to Rady Children’s commitment to research and becoming a world-class organization. “We will always care about the kids in our community first,” Patrick explained. “It’s just very cool that we’ll be helping kids all over the world, too.”

**Honors for Charles Wilson**

Charles Wilson, Executive Director of Rady Children’s Chadwick Center for Children & Families, received the Outstanding Professional Award from the American Professional Society on the Abuse of Children.

**Special Gifts:** $883,000 from United Way of San Diego County to support the Chadwick Center for Children and Families.

**Special Gifts:** $418,597 from the Newton Homer Family Trust to benefit our most urgent needs, as well as Rady Children’s Endowment.

February

**Charity Ball**

San Diego’s longest-standing and most prestigious charity event turned 100 this year! For more information, please see page 21.

**Did You Know:** Hospitals & Health Networks magazine named Rady Children’s one of the “25 Most Improved” hospitals.

**Most Wired:** The annual survey measures the use of information technology at 1,314 hospitals nationwide for quality, customer service, public health and safety, business processes and workforce issues.

March

**Dr. Paul Kurtin received the 2009 Bergman Award from the National Initiative for Children’s Healthcare Quality.**

Dr. Kurtin, Director of the Blair L. Sadler Center for Quality, is advancing the science of clinical quality improvement through the development of an evidence-based, data-driven approach to quality improvement, best demonstrated in the Hospital’s clinical pathways.

**Special Gifts:** $140,000 from the Strazzeri Family to support Rady Children’s Autism Discovery Institute. Learn more on page 11.

**Special Gifts:** $75,000 from Spencer and Pamela Burkholz to support Rady Children’s Autism Discovery Institute.

**Special Gifts:** $193,706 from the Floyd Ramsey Estate. This Charitable Remainder Unitrust was an arrangement that enabled Alpine Kiwanian Floyd Ramsey to support Rady Children’s and receive an income for life.

**Special Gifts:** $900,000 from the Estate of Josef Fisher to benefit our most urgent needs, as well as Rady Children’s Endowment.
April

Rady Children’s Bernardy Center Earns Top Honors from U.S. News and World Report
The Helen M. Bernardy Center for Medically Fragile Children at Rady Children’s was rated one of the Best Nursing Homes by U.S. News & World Report out of more than 15,000 facilities in the nation.

Radiothon
The 8th Annual “Rady-O-Thon” was held April 30-May 2 with the support of seven Clear Channel radio stations and the Kiwanis Clubs of San Diego and Imperial Counties. Stories of hope and inspiration filled the airwaves as many patients, families, doctors and staff were interviewed in front of the Hospital.

Special Gifts: $1,048,766 from Costco to benefit our most urgent needs.

May

Special Gifts: $1,048,766 from Costco to benefit our most urgent needs.

Special Gifts: $250,000 from Rite Aid to benefit our most urgent needs. Rite Aid celebrated 15 years of selling miracle balloons at all Rite Aid stores.

Special Gifts: $90,000 from the Kiwanis to benefit our Trauma Program at the Sam S. and Rose Stein Emergency Care Center. Each year, the Division 100 Miracle Mile of Quarters Kiwanis Club-San Diego hosts the Miracle Mile of Quarters. The day includes quarter art, a pancake breakfast and BBQ lunch, Hospital tours and great fellowship.

June 2009

Rady Children’s Ranked Among Nation’s Best by U.S. News & World Report
In its comprehensive survey to identify the top children’s hospitals in the country in 10 pediatric specialties, U.S. News & World Report ranks Rady Children’s in the following six specialties:

The specialties at Rady Children’s ranking in the top 30 are: Orthopedics, Urology, Respiratory Disorders, Neonatal Care, Diabetes and Endocrine Disorders, and Heart and Heart Surgery.

With more than 200 children’s hospitals in the United States, the top rankings place Rady Children’s among the nation’s elite.

CPCMG Accreditation
Children’s Primary Care Medical Group (CPCMG) achieved accreditation by the Accreditation Association for Ambulatory Health Care (AAAHC/Accreditation Association).

This is a true honor, as only about 3,600 ambulatory health care organizations across the United States are accredited by the AAAHC. Rady Children’s Physician Management Services (RCPMS) was a critical partner in the Group obtaining this honor.

CPCMG provides superior pediatric primary care services to about 162,000 patients and families.

Special Gifts: $5 million from Rady Children’s Hospital Auxiliary. For more information about this dedicated and dynamic group of volunteers, please see page 20.

Special Gifts: $1 million for an Anonymous Donor to support Rady Children’s Autism Discovery Institute. Learn more on page 26).
Rady Children’s Hospital Foundation
Philanthropy and Volunteerism

It feels great to know you’re helping children. But that’s not the only reason to support Rady Children’s Hospital-San Diego.

Rady Children’s is a nonprofit, freestanding hospital; more than 50 percent of the patients we see have little or no private medical insurance. These kids depend on us, and we will always put their needs first.

But our commitment extends far beyond that basic need. We are dedicated to excellence in care — the latest technology, the best equipment, the most progressive research, the finest teaching — because that’s the right thing to do for every child.

We offer programs and services that will never be reimbursed by insurance, simply because our families deserve the best.

Your support ensures that Rady Children’s exceeds expectations and touches the lives of children and families far into the future.

Financial Overview

**Designations for Gifts**

- **BUILDING**: 44%
- **PATIENT CARE**: 44%
- **TECHNOLOGY**: 9%
- **DISCOVERY**: 2%

**Types of Gifts**

- **INDIVIDUALS**: 73%
- **FOUNDATIONS**: 10%
- **AUXILIARY**: 7%
- **OTHER SUPPORT ORGANIZATIONS**: 5%
- **CORPORATE / BUSINESSES**: 4%

Did You Know?

In fiscal year 2009, Rady Children’s Hospital Foundation raised $30,705,899. Of that, $10,015,087 was from cash donations, $16,353,676 represents pledges and $4,337,136 represents new irrevocable planned gifts.

Our Priorities

**BUILDING** Breaking new ground. Reaching new heights. To keep our covenant with our region’s children and families through the construction of a new state-of-the-art Acute Care Pavilion.

**DISCOVERY** Our commitment: To contribute to the discovery of cures and treatments for childhood disease and injury through research and teaching — making a difference in our region, across the country and around the world.

**TECHNOLOGY** Our responsibility: To ensure life-saving technology and equipment are always available for our region’s children.

**PATIENT CARE** Our promise: To provide medical care and services for needy children and to support critically needed programs that rely on philanthropy.

**OUR GOAL**: To raise $220 million by 2012 that’s critically needed to meet the current and future healthcare needs of the children in our community in these four priority areas.

To learn more about any of these areas or to make a gift, please contact Rady Children’s Hospital Foundation at 858-966-5804 or visit www.helpSDkids.org.
The name really says it all: Children’s Circle of Care is a very special group of private donors who donate generously to form a circle of support to help the patients and families at Rady Children’s.

Through annual gifts of $10,000 or more, Children’s Circle of Care members support a common mission: Advance the work of pediatric healthcare, research and education to benefit children.

Although Children’s Circle of Care has a presence throughout North America at 25 of the most prestigious children’s hospitals, it is most meaningful to our Rady Children’s members that all gifts remain here and benefit children in San Diego.

Children’s Circle of Care ensures that Rady Children’s is ready to always help every child who needs us with the finest in medical services and compassionate care.

For more information on becoming a member, contact Jean Larsen at jlarsen@rchsd.org or 858-966-7584.

The Children’s Circle of Care North American Leadership Conference showcases the impact of individual giving on advancing pediatric medical research and patient care.

While our highest attention must be paid to the children in our hospital and — even wider — to our community, Children’s Circle of Care members can also take pride that the work done here will help children across the United States and Canada.

The 2009 Conference, held in Seattle last May for 2008 members, was attended by 26 members from Rady Children’s.

The Strazzeri family is committed to improving the lives of other families — on a daily basis. Joseph “Joe” J. Strazzeri is an attorney and principal at Strazzeri Mancini LLP, a San Diego law firm that specializes in creating unified plans for clients’ legal, financial, tax, philanthropic and business matters.

When Joe saw how programs at Rady Children’s Autism Discovery Institute (ADI) enhanced the lives of his two nephews, he felt the need to assure that other kids with autism spectrum disorders (ASD) would receive the same or even higher levels of care at Rady Children’s.

Brandon and Stephen, Joe’s nephews, were diagnosed with ASD at an early age at Rady Children’s Developmental Evaluation Clinic. Both boys were soon enrolled at Rady Children’s Toddler School, where children at risk for ASD and typically developing kids learn side-by-side in a warm and caring inclusive environment. The school has since been renamed Alexa’s PLAYC (Playful Learning Academy for Young Children).

The Strazzeri family wanted to help with the $2.5 million needed to convert Rady Children’s former Child Care Center into a home for the ADI. And help they did, with a $100,000 gift from Donna Strazzeri, the boys’ grandmother, plus $40,000 from Joe and his wife, Annie. These donations welcomed the Strazzeris into another very special family: Children’s Circle of Care. In addition to the family’s gifts, Joe has influenced others to support the ADI.

Thanks to a generous anonymous gift, all new Children’s Circle of Care gifts of $10,000 will be matched dollar for dollar. What an amazing way to double the way you’re helping kids.
Corporate Support
Making compassion company policy.

San Diego businesses have always had a heart for children – and for Rady Children’s. And for good reason.

Companies find that supporting Rady Children’s increases employee morale, enriches business opportunities and strengthens community awareness. And there are so many ways to get involved. Businesses and corporations – large and small – can:

- Make a direct contribution.
- Develop an employee giving program.
- Form a walk team for the Shamu & You Family Walk.
- Hold fundraising events.
- Sponsor Hospital events.

For more information about how your business can take part, call 858-966-5988.

Community Involvement: Friends helping friends.

It feels so good to know you’ve made a difference in the life of a child. That’s why it’s no surprise that individuals, clubs and groups of friends help raise money for Rady Children’s.

The impact of support on the Hospital is serious, but getting there is the fun part! Events range from bake sales and dance marathons to toy drives. Best of all, community groups love the way events bring everyone closer together, joined in a new spirit of philanthropy that makes everyone feel good!

By raising at least $500 a year for Rady Children’s, companies become part of our Miracle Makers Program, and those contributing $5,000 or more annually are honored as members of our Miracle Makers Council (see pages 17-19).

For more information about how you can help, call 858-966-5988.

Quick-Dry Flood Services: Making Miracles for San Diego’s Kids

Shortly after Nicholas received life-saving treatment in the Neonatal Intensive Care Unit (NICU), his parents, Rob and Tisha Freitas, started generously donating their time and efforts to help other children that are treated at Rady Children’s.

Since the debut of the Shamu & You Family Walk in 2007, Rob and Tisha and their company, Quick-Dry Flood Services, have been supporters and sponsors raising funds for the Hospital’s greatest needs. Every December, they encourage other companies in their network to donate toys by hosting a toy drive to contribute to AJ’s Crane for Rady Children’s. Quick-Dry Flood Services continues to inspire creative ways of helping Rady Children’s. Recently, the Freitas family donated all of the proceeds from the sale of their 2007 Porsche to provide a private room in the NICU in our new Acute Care Pavilion. Quick-Dry Flood Services is truly making miracles for the children at Rady Children’s.
Rady Children’s Miracle Makers

Whether you’re part of a large corporation or a small community organization, you can become a Rady Children’s Miracle Maker.

It’s fun and creative. And it’s profoundly important.

What is a Miracle Maker?

Miracle Makers are individuals, clubs, businesses or groups of friends who hold fundraising events for Rady Children’s, raising at least $500 annually.

Miracle Makers Council: Going the Extra Mile

Can you do more? Miracle Makers who raise $5,000 or more enjoy some extra-special complementary benefits:

• Institutional membership in the Miracle Makers Council
• Invitations to Miracle Makers events and the Rady Children’s Annual Meeting
• Listing in the Union-Tribune Kids’ NewsDay Recognition Ad
• Rady Children’s Annual Report Recognition
• Listing in the credits of or corporate appearance in the annual telethon broadcast
• Access to Internet fundraising technology

See our Council Members listed in color below.

For more information, please call Rady Children’s Hospital Foundation at 858-966-5988 or email miraclemakers@rchsd.org.

Congratulations to our Miracle Makers honored at our fiscal year 2009 Celebration!

Outstanding Corporate Miracle Maker - Walmart  •  Outstanding Community Miracle Maker - CHIfund
Most Creative Miracle Maker - Regional Law Enforcement Teddy Bear Drive
Top Youth Miracle Maker - AVID Club of Mt. Carmel High School

2C is 2Blieve
A. O. Reed & Company
Absolute Resolutions Corp.
Absolute Senior Home Care
Absolutely Balloons
Academy of Our Lady of Peace
Aoe Beverage
Aoe Hardware
Aoe Parking, Inc.
ACI Sunbow, LLC
Advance Beverage
Advanced Planning Services, Inc.
ADVO, Inc.
Aetna Giving Campaign
Aflac
Airman Memorial Chapel ROF
AJ’s Playhouse - CHANNEL 933
All Hal lows Academy
AllianceBernstein
AllianceBernstein Foundation Fund
Allied Advertising
Allied Distributing
Allied Gardens School of Martial Arts
Alstate Giving Campaign
Alpha Vision Computers, Inc.
Alpine Squares
Altrusa International, Inc.
Alvarado Institute of Skin Care
American Assets, Inc.
American Bathtub Refinishers
American Bobcat and Backhoe, Inc.
American Dairy Queen Corporation
American Legion Post 416
American Satellite, Inc.
American Technologies, Inc.
AMN Healthcare
Amylin Pharmaceuticals
Anasa Hair Studio
Anheuser-Busch Companies, Inc.
Anonymous
Arcutis Pharmaceuticals
Ariea Waco Scaffolding & Equipment
Ian Armond
Artista Construction, Inc.
Artisan Partners, LP
Ascend Real Estate, Inc.
Asset Preservation Strategies, Inc.
Associated General Contractors
Astellas Pharma US, Inc.
AT&T United Way Employee Giving Campaign
AVVID-Mount Carmel High School
Ayres Advisors
Aziam, Inc.
Bacardi USA
The Bahia Resort Hotel
Banana Boat Sun Care
Bank of America United Way Campaign
Bank of the West
Barefoot Wine & Bubbly
Barnes & Noble
Barona Band of Mission Indians
Bates White LLC
Bay Walkers
Baxter Blasting Company
Bayview Rebels
Beam Global
BefItLifestyle
Best Interiors, Inc.
Biggs HOG Toy Store Invasion
Bimbo Bakeries USA
Biogen IDEC
The Bishop’s School
Blend Printing
Blockbuster Video
BMB Bruno Skorheim, LLP
The Body Transformation Club
Bonita Fire Department
Bonita Optimist Club
Bonsall Petroleum Construction, Inc.
Boomer’s San Diego
Booz Allen Hamilton
Border Billboards
Border Division Squad Club
Borders
Borgese
Bosa Development California, Inc.
Boston Beer Company
J. Ben Bourgeois Productions, Inc.
William L. Boyer, D.D.S
BPO Elks Lodge 2011
Bradford Renaissance Portraits
Brandes Investment Partners, LLP
Brewer Crane & Rigging
Brierton, Jones & Jones, LLP
Brixton
Brookfield Homes
Carson Brown Family Team
Brown-Forman
BumbleBees, Inc.
Burlington Insurance Group
Business Office Outfitters
CA Association of Education Professionals
Cabrito Credit Union
Cafe Valley Bakery
Calico Brands
California Coast Credit Union
California Council of the Blind
California Credit Union League
Capi Elementary School
Cardamom Bakery and Cafe
Cardinal Health
Cardinal Health Foundation
Camille Elementary School
Casper Company
Casual Crafters
Cecil’s House of Photography
Cen teria Wine
Century 21 Horizon
The Century Club of San Diego
Championship Off Road Racing
Chaparral High School
Chaparral Pumas
Chanty Ball
Charlotte Russe Holding, Inc.
CHASE
CHASE Employee Giving Program
Chick-Fil-A
CHIfund
Children’s Specialists Foundation, Inc.
Childs Mascari Warner Architects
Child’s Play Temecula
Chili’s Grill & Bar
Chipotle Mexican Grill
Chito Solutions
Chula Vista Learning Community
Charter School
Chula Vista Police Department
Church of Jesus Christ of Latter Day Saints
Church of Nazarene
Cngrey, Inc.
City National Bank
City of Del Mar
Clairemont Neighborhood Cruisers
Clairemont Pediatric Dental
Clark Construction Group
Classic Distributing
Clean Channel San Diego
Clif Bar
Coast Highway Photography
CocaCola Bottling Company of San Diego
J.H. Cohn, LLP
College of Healthcare Information
Color Spot Nurseries
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Company/Group Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Service Association, San Diego City Schools</td>
<td>Comprehensive Dermatology Group</td>
</tr>
<tr>
<td>Connolly Crew Crushes</td>
<td>Childhood Cancer</td>
</tr>
<tr>
<td>Continuous Printing</td>
<td>Cookie Lee</td>
</tr>
<tr>
<td>Sharon Cooley Photography</td>
<td>CO-OP Financial Services</td>
</tr>
<tr>
<td>Corporate Logo Wear</td>
<td>Costco Wholesale</td>
</tr>
<tr>
<td>The County Gents</td>
<td>Cox Communications San Diego</td>
</tr>
<tr>
<td>Cox Kids Foundation</td>
<td>CPL</td>
</tr>
<tr>
<td>Crayons</td>
<td>Credit Union Miracle Day, Inc.</td>
</tr>
<tr>
<td>Credit Unions for Kids</td>
<td>Crest Beverage Company</td>
</tr>
<tr>
<td>Crestone Group Baking Company</td>
<td>Crimson</td>
</tr>
<tr>
<td>Crn</td>
<td>Crown Imports</td>
</tr>
<tr>
<td>CSSD/UCSSD Hematology/Oncology</td>
<td>Cubic Corporation</td>
</tr>
<tr>
<td>Cuyamaca Construction</td>
<td>Cvaldo Corporation</td>
</tr>
<tr>
<td>Davies Electric Co., Inc.</td>
<td>Dean Foods</td>
</tr>
<tr>
<td>Dean Street</td>
<td>Del Mar Thoroughbred Club</td>
</tr>
<tr>
<td>Delta Delta Delta Alumnae Chapter - San Diego</td>
<td>Delta Kappa Gamma</td>
</tr>
<tr>
<td>W.J. Deutsch &amp; Sons, Ltd.</td>
<td>Developmental Services Dolphins</td>
</tr>
<tr>
<td>Diago North America-Arizona Diamond Boutique</td>
<td>Diamond Foods</td>
</tr>
<tr>
<td>Diamond Foods</td>
<td>Discount Tire Co., Inc.</td>
</tr>
<tr>
<td>DJ Here Productions</td>
<td>DUO, Inc.</td>
</tr>
<tr>
<td>DME Partners, Inc.</td>
<td>Domino's Pizza of San Diego</td>
</tr>
<tr>
<td>Don Miguel Mexican Food</td>
<td>The Date Donnelly Memorial Golf Tournament</td>
</tr>
<tr>
<td>DPR Construction</td>
<td>Dr. Pepper Snapple Group</td>
</tr>
<tr>
<td>Drayer's Grand Ice Cream</td>
<td>Drive Cam</td>
</tr>
<tr>
<td>DS Action</td>
<td>Duke Energy Foundation</td>
</tr>
<tr>
<td>Dynalectric Company</td>
<td>Edison International</td>
</tr>
<tr>
<td>Elkon Ink</td>
<td>El Centro Regional Medical Center</td>
</tr>
<tr>
<td>Eleven Western Builders, Inc.</td>
<td>EMD Chemicals</td>
</tr>
<tr>
<td>Employees Charity Organization of Northrop Grumman</td>
<td>Energy Spa &amp; Intercontinental Energy for Others</td>
</tr>
<tr>
<td>Escondido City Employees Contribution Club</td>
<td>Escondido Hills at New Mexico Helix, Mechanical, Inc.</td>
</tr>
<tr>
<td>Escondido Elk Lodge #1887</td>
<td>Escondido Federal Credit Union</td>
</tr>
<tr>
<td>Escondido Iqoaplex</td>
<td>Estancia La Jolla, Hotel &amp; Spa Event Network</td>
</tr>
<tr>
<td>Everett Stunz Duuxina La Jolla</td>
<td>Faces Plus</td>
</tr>
<tr>
<td>Families of Rancho Santa Fe Auxiliary Unit</td>
<td>Familiare Jewlers</td>
</tr>
<tr>
<td>FBI Recreation Association</td>
<td>H.G. Fenton Company</td>
</tr>
<tr>
<td>Fenton Fun Force</td>
<td>Financial 21 Community Credit Union</td>
</tr>
<tr>
<td>Finsihing Touch Moulding</td>
<td>Fish &amp; Richardson P.C.</td>
</tr>
<tr>
<td>Florabella</td>
<td>Fluidity, Inc.</td>
</tr>
<tr>
<td>For the Children</td>
<td>Ford Motor Company</td>
</tr>
<tr>
<td>Foster Farms</td>
<td>Foster's Wine Estates</td>
</tr>
<tr>
<td>Four Seasons Resort Aviara</td>
<td>Frank-Lin Distillers</td>
</tr>
<tr>
<td>Fran-Histic</td>
<td>Freedom Voice Systems</td>
</tr>
<tr>
<td>Friends of Scott Foundation</td>
<td>Freixenet</td>
</tr>
<tr>
<td>Friendship Quilters of San Diego</td>
<td>Frito-Lay</td>
</tr>
<tr>
<td>Frost Hardwood Lumber Co.</td>
<td>Fuze</td>
</tr>
<tr>
<td>Gaines Legal Services, Inc.</td>
<td>Galdemra Laboratories, L.P.</td>
</tr>
<tr>
<td>Arthur J. Gallagher &amp; Company</td>
<td>Gallo Winery</td>
</tr>
<tr>
<td>Garden Fresh Restaurant Corp.</td>
<td>Garth Brooks Teammates For Kids Foundation</td>
</tr>
<tr>
<td>The Gates Group</td>
<td>General Mills</td>
</tr>
<tr>
<td>Gen-Probe, Inc.</td>
<td>Jann Gentry Photography</td>
</tr>
<tr>
<td>The Geo Group Inc., Western Regional Georgia-Pacific</td>
<td>Gift Scout Troop #1219</td>
</tr>
<tr>
<td>Gift Scout Troop #1400</td>
<td>Gift Scout Troop #5978</td>
</tr>
<tr>
<td>Glazeau/Vitamin Water</td>
<td>GMII Building Services, Inc.</td>
</tr>
<tr>
<td>The Golden 1 Credit Union</td>
<td>Golden Corral</td>
</tr>
<tr>
<td>Goldman, Sachs &amp; Company</td>
<td>Golf Galaxy</td>
</tr>
<tr>
<td>Good Earth Plant Company, Inc.</td>
<td>Good Shepherd Catholic School</td>
</tr>
<tr>
<td>Goodrich/RoHR Employees' Will-Share Club</td>
<td>The Grand Del Mar</td>
</tr>
<tr>
<td>Granite Hills High School</td>
<td>William Grant &amp; Sons USA</td>
</tr>
<tr>
<td>Great Clips</td>
<td>GRG Management</td>
</tr>
<tr>
<td>Grossman Law Firm, A.P.C.</td>
<td>Grossmont Schools Federal Credit Union</td>
</tr>
<tr>
<td>Grubb &amp; Ellis/BRE Commercial</td>
<td>Hamlin Properties</td>
</tr>
<tr>
<td>Harbor Distributing</td>
<td>Haro Bikes</td>
</tr>
<tr>
<td>Harris &amp; Harris Consulting LLC</td>
<td>The Haunted Trail</td>
</tr>
<tr>
<td>HCB - San Diego</td>
<td>HD Supply</td>
</tr>
<tr>
<td>Head to Toe Women's Expo</td>
<td>Heineken USA</td>
</tr>
<tr>
<td>Hennessy North America</td>
<td>Helix Mechanical, Inc.</td>
</tr>
<tr>
<td>Helix Water District Operation Center</td>
<td>Henesey Eclectic Design Concepts</td>
</tr>
<tr>
<td>Hereford Quality Food Products</td>
<td>The Herashy Company</td>
</tr>
<tr>
<td>Hewlett-Packard Employee Charitable Giving</td>
<td>Highlights for Children</td>
</tr>
<tr>
<td>Hillside Middle School</td>
<td>Hillsamitsu America, Inc.</td>
</tr>
<tr>
<td>Hitachi Home Electronics (Americas), Inc.</td>
<td>HMC Architects</td>
</tr>
<tr>
<td>Hosoi Motors, Inc.</td>
<td>In Memory of Carol and David Holcombe</td>
</tr>
<tr>
<td>Holland America Line</td>
<td>Hotel del Coronado</td>
</tr>
<tr>
<td>House of Blues San Diego</td>
<td>House of Motorcycles, Inc.</td>
</tr>
<tr>
<td>Jamie Householder</td>
<td>HUGS</td>
</tr>
<tr>
<td>Humphrey's by the Bay</td>
<td>Hurkes Harris Design Associates, Inc.</td>
</tr>
<tr>
<td>Hyatt Regency</td>
<td>Hyundai Motor America</td>
</tr>
<tr>
<td>Ideal Industries</td>
<td>HLS Whale Walkers</td>
</tr>
<tr>
<td>Ikatia</td>
<td>Inernet, Inc.</td>
</tr>
<tr>
<td>Imperial Beach Fire Department</td>
<td>Imperial Capital Bank</td>
</tr>
<tr>
<td>Independent Brewers United</td>
<td>Infinium Spirits</td>
</tr>
<tr>
<td>Inland Federal Credit Union</td>
<td>Integrated Sports Marketing</td>
</tr>
<tr>
<td>Infinity Foundation</td>
<td>Iron Girl</td>
</tr>
<tr>
<td>The Irvine Company</td>
<td>Irving Hughes Inc.</td>
</tr>
<tr>
<td>Irving Orthopedics</td>
<td>Isabella’s Gift</td>
</tr>
<tr>
<td>ISCE, Inc.</td>
<td>Islands Restaurants</td>
</tr>
<tr>
<td>It’s All About The Girl</td>
<td>Ivy Hotel</td>
</tr>
<tr>
<td>J&amp;M</td>
<td>The Jack in the Box Foundation</td>
</tr>
<tr>
<td>Jasper Engine &amp; Transmission Exchange, Inc.</td>
<td>JAX Scaffold Systems, LLC</td>
</tr>
<tr>
<td>Jerome’s Furniture</td>
<td>Jer’s Chocolates</td>
</tr>
<tr>
<td>Johnson &amp; Jennings</td>
<td>Johnson &amp; Johnson Family of Companies</td>
</tr>
<tr>
<td>Jorgcruise.Com, Inc.</td>
<td>Keri Jucha</td>
</tr>
<tr>
<td>Just for B!</td>
<td>Just for the Haibut</td>
</tr>
<tr>
<td>JW Floor Covering, Inc.</td>
<td>KZTV Channel 10</td>
</tr>
<tr>
<td>Kopp 4 Kids</td>
<td>KIJI</td>
</tr>
<tr>
<td>Killion Industries, Inc.</td>
<td>KISAY</td>
</tr>
<tr>
<td>Kiwanis Clubs of San Diego County</td>
<td>KMA Architecture &amp; Engineering</td>
</tr>
<tr>
<td>KMA Architecture &amp; Engineering</td>
<td>Knightbridge Asset Management, LLC</td>
</tr>
<tr>
<td>KOOGO AM 800 Radio</td>
<td>Kohl’s Cares for Kids</td>
</tr>
<tr>
<td>KOOGO AM 800 Radio</td>
<td>Kohl’s Cares for Kids</td>
</tr>
<tr>
<td>Kopp 4 Kids</td>
<td>Kopp 4 Kids</td>
</tr>
<tr>
<td>KPS Community Giving Campaign</td>
<td>KPS Insurance Services, Inc.</td>
</tr>
<tr>
<td>KPRI 102.1</td>
<td>Kraft Foods Global, Inc.</td>
</tr>
<tr>
<td>KPS Insurance Services, Inc.</td>
<td>KSON-FM 13 Communications Telemex-West</td>
</tr>
<tr>
<td>La Costa Dental Excellence</td>
<td>La Costa Heights Elementary School</td>
</tr>
<tr>
<td>La Costa Resort &amp; Spa</td>
<td>La Costa Resort &amp; Spa</td>
</tr>
<tr>
<td>La Jolla Beach &amp; Tennis Club</td>
<td>La Jolla Country Day School</td>
</tr>
<tr>
<td>La Jolla Group</td>
<td>La Mesa Fire Department</td>
</tr>
<tr>
<td>La Playa Loving One Another</td>
<td>La Times</td>
</tr>
<tr>
<td>Ladeki Restaurant Group</td>
<td>Ladeki Restaurant Group</td>
</tr>
<tr>
<td>Ladies Stardust</td>
<td>Lakeside Firefighters’ Association</td>
</tr>
<tr>
<td>Lakeside Poultry Ranch</td>
<td>Stan Lawrence, Portrait Art Photography</td>
</tr>
<tr>
<td>LDFS Church - The Young Women</td>
<td>Ledoor Construction Inc.</td>
</tr>
<tr>
<td>Lemon Grove Fire Department</td>
<td>Liams Fund for Neurosurgery</td>
</tr>
<tr>
<td>Libby Elementary PTA</td>
<td>Liquid Investments, Inc.</td>
</tr>
<tr>
<td>Liquidation World</td>
<td>Little Race</td>
</tr>
<tr>
<td>Live Nation</td>
<td>Lizatards</td>
</tr>
<tr>
<td>The Lodge at Torrey Pines</td>
<td>The Loopholes</td>
</tr>
<tr>
<td>Love’s Travel Stops &amp; Country Stores</td>
<td>LT Touching Lives Holiday Program</td>
</tr>
<tr>
<td>Lust4Luxe Handbags</td>
<td>Luxury Toy Club</td>
</tr>
<tr>
<td>M2</td>
<td>Macy’s Inc.</td>
</tr>
<tr>
<td>Macy’s West United Way Campaign</td>
<td>MADCAPS 7th Grade Class</td>
</tr>
<tr>
<td>Macy Shady</td>
<td>Mama Melaine’s Old World Treats</td>
</tr>
<tr>
<td>Manpower Temporary Services</td>
<td>Marlin Sailing School</td>
</tr>
<tr>
<td>Markerstein Beverage Company</td>
<td>Markie Realtor, Inc.</td>
</tr>
<tr>
<td>Marriott Businesses</td>
<td>Mater Dei Catholic High School</td>
</tr>
<tr>
<td>Mater Dei Catholic High School</td>
<td>Mattel</td>
</tr>
<tr>
<td>Max and Jake’s Big Race</td>
<td>max IT Healthcare/Legendsports Group LLC</td>
</tr>
<tr>
<td>MC Consultants, Inc.</td>
<td>McCarthy Building Companies, Inc.</td>
</tr>
<tr>
<td>McCure Chrysler Plymouth Jeep</td>
<td>The Mcgraw-Hill Companies - Employee Giving</td>
</tr>
<tr>
<td>McKinley Elementary</td>
<td>McMillin Realty, Inc.</td>
</tr>
<tr>
<td>MediaLink Global Services Corporation</td>
<td>Medimpact Healthcare Systems, Inc.</td>
</tr>
<tr>
<td>Meleta Investment Group</td>
<td>Menish Productions</td>
</tr>
<tr>
<td>Menish Productions</td>
<td>Merck Partnership for Giving</td>
</tr>
<tr>
<td>MESZ Pharmaceuticals, LLC</td>
<td>Mesa Distributing Co., Inc.</td>
</tr>
<tr>
<td>Mesa Distributing/Gate City</td>
<td>Microsoft Giving Campaign an</td>
</tr>
<tr>
<td>Matching Gifts</td>
<td>Mighty Max</td>
</tr>
<tr>
<td>Mike’s Hand Lemonade</td>
<td>The Mikey Show - Rock 105 FM</td>
</tr>
<tr>
<td>Millards Fur Service</td>
<td>Miller Coors</td>
</tr>
<tr>
<td>Mirabella Manson Day Spa</td>
<td>Miramar Federal Credit Union</td>
</tr>
<tr>
<td>Miss America Organization</td>
<td>MoelHeinsey</td>
</tr>
<tr>
<td>Monroe Investment Fund Management Co., LLC</td>
<td>Money Mailer, LLC</td>
</tr>
<tr>
<td>Monitor Marine</td>
<td>Muscian of Technology, LLC</td>
</tr>
<tr>
<td>My Gym Children’s Fitness Center</td>
<td>NAMU Community Services Organization</td>
</tr>
<tr>
<td>NAMU</td>
<td>NAMU Community Services Organization</td>
</tr>
<tr>
<td>National Association of Health Underwriters</td>
<td>National Marrow Donor Program</td>
</tr>
<tr>
<td>Navy Federal Credit Union</td>
<td>NBC 7/39 Network Services</td>
</tr>
<tr>
<td>Network Services</td>
<td>Neutrogena Corporation</td>
</tr>
<tr>
<td>Neutrogena Corporation</td>
<td>The New Children’s Museum</td>
</tr>
<tr>
<td>Newman’s Own, Inc.</td>
<td>Next Level Sailing</td>
</tr>
<tr>
<td>Newman’s Own, Inc.</td>
<td>Neyenesch Printers, Inc.</td>
</tr>
<tr>
<td>Newman’s Own, Inc.</td>
<td>Nicholas-Appllege Capital Management</td>
</tr>
<tr>
<td>Nielsen Painting, Inc.</td>
<td>No Bad Days!</td>
</tr>
<tr>
<td>Nordicson Corporation</td>
<td>Nordicson Corporation</td>
</tr>
</tbody>
</table>
Rady Children’s Hospital Auxiliary

Rady Children’s Hospital Auxiliary has been making a difference in the health and well-being of children since 1953 — one full year before the Hospital first opened its doors.

Ever since, this dedicated group of volunteers has strived to help Rady Children’s meet each new challenge. Today more than 1,200 volunteers continue to support Rady Children’s through fundraising efforts, advocacy and education.

**Did You Know?**
There are two ways to be a part of the Auxiliary: Through a Unit or as a Member-at-Large.

- Team spirit, camaraderie and fun can be found throughout the Auxiliary’s 23-Unit membership, which spans San Diego and Riverside counties. Get to know our Auxiliary Units, and you’ll discover an incredibly creative and meaningful array of ways to help kids.

- Members-at-Large are those who want to help out by joining the Auxiliary, but can’t attend regular Unit meetings. Members at-Large can help at any particular Unit’s event and are a big part of our Auxiliary-wide events. It’s a great way to help without a big time commitment.

Rady Children’s Hospital Auxiliary Board of Directors 2008-2009

<table>
<thead>
<tr>
<th>President</th>
<th>Angela Wachtmann</th>
</tr>
</thead>
<tbody>
<tr>
<td>President Elect</td>
<td>Michele Prescott</td>
</tr>
<tr>
<td>Secretary</td>
<td>Maureen Sage</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Lynn Nunez</td>
</tr>
<tr>
<td>Communications VP</td>
<td>Karin Whiteley</td>
</tr>
<tr>
<td>Advocacy/Education VP</td>
<td>Rina Podolsky</td>
</tr>
<tr>
<td>Membership VP</td>
<td>Sherry Beckhart</td>
</tr>
<tr>
<td>Miracle Maker VP</td>
<td>Karen Haak</td>
</tr>
<tr>
<td>Unit Council VP</td>
<td>Sue Flederjohn</td>
</tr>
<tr>
<td>Ways &amp; Means VP</td>
<td>Harriet Bossenbroek</td>
</tr>
<tr>
<td>Past President</td>
<td>Norma Rascon de Yates</td>
</tr>
<tr>
<td>Auxiliary Meeting Coordinator</td>
<td>Amanda Eoff</td>
</tr>
<tr>
<td>Auxiliary Gala Chair</td>
<td>Rowena Trehler</td>
</tr>
<tr>
<td>Fantasy on Ice Chair</td>
<td>Vivienne Adibi</td>
</tr>
<tr>
<td>Kids’ NewsDay Chair</td>
<td>Jo Evans</td>
</tr>
<tr>
<td>Historian</td>
<td>Joyce Knott</td>
</tr>
<tr>
<td>Hospital Liaison</td>
<td>Pam Caldwell</td>
</tr>
<tr>
<td>Leadership Development</td>
<td>Kathy Sullivan</td>
</tr>
<tr>
<td>New Unit Coordinator</td>
<td>Natalie Emerson &amp; Heidi DeBerry</td>
</tr>
<tr>
<td>Assistant Treasurer</td>
<td>Meighan Gallavan</td>
</tr>
</tbody>
</table>

Rady Children’s Hospital Auxiliary Board of Directors 2009-2010

<table>
<thead>
<tr>
<th>President</th>
<th>Michele Prescott</th>
</tr>
</thead>
<tbody>
<tr>
<td>President Elect</td>
<td>Vellet Wyatt Finley</td>
</tr>
<tr>
<td>Secretary</td>
<td>Maureen Sage</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Lynn Nunez</td>
</tr>
<tr>
<td>Advocacy/Education VP</td>
<td>Pam Caldwell</td>
</tr>
<tr>
<td>Membership VP</td>
<td>Sherry Beckhart</td>
</tr>
<tr>
<td>Miracle Maker VP</td>
<td>Amanda Ecoff</td>
</tr>
<tr>
<td>Unit Council VP</td>
<td>Natalie Emerson</td>
</tr>
<tr>
<td>Ways &amp; Means VP</td>
<td>Harriet Bossenbroek</td>
</tr>
<tr>
<td>Past President</td>
<td>Angela Wachtmann</td>
</tr>
<tr>
<td>Special Events Coordinator</td>
<td>Rowena Trehler</td>
</tr>
<tr>
<td>Chaux Talk Editor</td>
<td>Annette Fargo</td>
</tr>
<tr>
<td>Fantasy on Ice Chair</td>
<td>Angela Wachtmann &amp; Kathleen Caffo</td>
</tr>
<tr>
<td>Kids’ NewsDay Chair</td>
<td>Nada Markley</td>
</tr>
<tr>
<td>Historian</td>
<td>Jo Evans</td>
</tr>
<tr>
<td>New Unit Coordinator</td>
<td>Elise Molin</td>
</tr>
<tr>
<td>Member-At-Large Chair</td>
<td>Heidi DeBerry</td>
</tr>
<tr>
<td>Finance Committee</td>
<td>Meighan Gallavan &amp; Joyce Seyffert</td>
</tr>
<tr>
<td>Advocacy/Education Committee</td>
<td>Bobbie Minton</td>
</tr>
<tr>
<td>Ways and Means Committee</td>
<td>Cristen Lebsack</td>
</tr>
<tr>
<td>Miracle Maker Committee</td>
<td>Cheryl Steinholt</td>
</tr>
</tbody>
</table>

For more information on joining Rady Children’s Hospital Auxiliary, please call 858-966-5887 or visit www.rchsd.org.

The Auxiliary Makes a Difference!

In fiscal year 2009, the Auxiliary raised more the $5 million! These funds were meaningfully used to help children and their families in these areas:

- Asthma Program
- Cancer Care Center
- Cardiology/Heart Institute
- Craniofacial Program
- Critical Care Unit
- Emergency Department
- Highest and Greatest Needs
- Healing Environment Program
- Neonatal Intensive Care Unit
- Orthopedics Department
- Pain Management Program
- Sickle Cell Program
- Trauma Department
Since 1909, the Charity Ball has been an integral part of the social and philanthropic fabric of San Diego. The Centennial Charity Ball raised $364,123.92 (including a $100,000 match from Ernest Rady) to benefit Surgical Services in our new Acute Care Pavilion.

**The Charity Ball Centennial Committee**

Tommi Adelizzi  
Dulie Ahlering  
Carol Alessio  
Barbara Brown  
Pat Carter  
Carol Chang  
Mary Clark  
Karen Clotfelter (Miller)  
Liz Copley  
Penny Dokmo  
Anne Evans  
Jane Fetter  
Mari Fink  
Joy Frye  
Alison Gildred  
Joyce Glazer  
Fran Golden  
Betty Hubbard  
Norma James  
Elizabeth Jessop  
Linda Katz  
Windie Knoth  
Yvonne Larsen  
Karon Luce  
Barbara Malone  
Barbara McColl  
Alice Miller  
Kimberly Miller  
Kay North  
Sandra Pay  
Marilyn Sawyer  
Marilen Sedlock  
Phyllis Snyder  
Letitia Swortwood  
Alison Tibbitts  
Sandy Waltrod  
Neil Waltz  
Gerry Wheeler  
Barbara Williams  
Christy Pasela  
Rachel Peniche  
Clarice Perkins  
Kristi Pieper  
Sue Raffee  
Lauren Root  
John Rush  
Mary Schrubbe  
Kathleen Sellick  
Marleen Shook  
David Siccardi  
Marilyn Tobin  
Lisa Vieira  
Jane Wilson  

**Supporting Committee**

Don Adams  
Bill Anton  
Marilyn Cornwell  
Carol Damon-Scherer  
Kevin Esposito  
Chris Fontana  
Nancie Geller  
David Gillig  
Bonnie Hage  
Susan Houser  
Dawn Ivy  
Debi Kelly  
Kathy Kim  
Roxi Link  
Donna McClay  
Noreen Mulliken  
David Nelson  
Chris Ong  
JoEllen Parsons

**Floral Fantasy!** The 101st Anniversary Charity Ball will also benefit Rady Children’s new Acute Care Pavilion to help create a healthy new future for San Diego.
Volunteers are at the heart of our Rady Children’s family. And the difference they make is profound. Gifts of time help us provide the highest possible quality of service to our patients, families, staff and communities. We invite you to be a part of our family of doctors, nurses, social workers, therapists, technicians and staff — all dedicated to making a difference in the life of a child.

**Congratulations to our Volunteers of Excellence**

**President’s Award Winner**
Don Bellows

**New Volunteers of the Year**
Jenny West and Joyce Anderson

**The Tom LaFleur Junior Volunteer**
Melissa Kingsley

**Volunteers of Excellence**
Jaime Enscoe, Mary McHugh, Betsy McKee, Deborah Rubin and Jackie Scholeder

**Corporate and Community Development**
Dr. Brian Golden of the Lake Murray Village Veterinary Clinic.

**President’s Award-Winner Don Bellows**

Don Bellows is a down-to-earth man with a warm heart. Without fail, Don has been volunteering each week for 16 years either as an escort at the front desk of the Rose Pavilion or at the Rady Children’s library on campus. His motivation? “Just to be here and to give my time, no strings attached,” Don says.

“I first became interested in Rady Children’s many years ago when I visited. It seemed like a happy place and a perfect place of healing for children. I enjoy working in the library because I love books and I enjoy working at the front desk, where I can meet new people and try to help them.”

A New York native, Don has called San Diego home for more than four decades. It’s where he helped his late wife, Edie, raise her two sons, Gary and Steven. Sadly, Steven passed away nearly eight years ago, leaving Don and Edie two grandsons and a daughter-in-law they adore. Other family members include two great-grandsons and a great-granddaughter. After nearly 50 years of marriage, Don’s beloved Edie passed away earlier this year.

Before becoming a part of the Rady Children’s volunteer team, Don worked as an ocean engineer. After graduating from college as a mechanical engineer, he started working in the Undersea Warfare Department of Hughes Aircraft. He liked ocean work and stayed at Hughes for 33 years, working at various sites including Scripps Institution of Oceanography.

If Don could do anything for a day, he would take a leisurely drive up to Julian, make a pit stop at Dudley’s Bakery to get some bread and goodies and grab some lunch, followed by an apple pie chaser. Among Don’s favorite books are real detective stories by Ann Rule, and the Bible, which he studies often. He is very active within his church, where he teaches Sunday school and a Bible study class each week.

Don humbly accepted this year’s President’s Award at the April 21 volunteer recognition luncheon, honoring his dedication to Rady Children’s.

**Did You Know?**
Volunteers donated 40,408 hours of time in fiscal year 2008. That’s the equivalent of a $818,262 gift to Rady Children’s (based on the figure $20.25 as established by the Independent Sector).
If you receive an extra copy of Rady Children’s Magazine, please call Donor Services at 858-966-7749 so we can reduce our mailing costs.

A Season of Skating
presented by Sycuan
benefiting the
Peckham Center for Cancer & Blood Disorders
at Rady Children’s Hospital-San Diego

November 19 through January 10, 2010
(Closed Thanksgiving and Christmas)
10 a.m. to 10 p.m. 7 days a week
www.FantasyOnIce.Kintera.org