

# Rady Children's *Magazine*

Hospital  
San Diego

2010 Annual Report Edition

*Celebrating our New Acute Care Pavilion • Honoring our Most Generous Donors*



# INSIDE RADY CHILDREN'S MAGAZINE

*Rady Children's Magazine* is published three times a year for the friends of Rady Children's Hospital-San Diego. Its goals are to provide information on past and upcoming events of interest, to update readers on significant news, programs and research, and to show how community support and involvement are making a difference in the lives of the children and families in our care. We value your comments and suggestions — **858-966-4955**.

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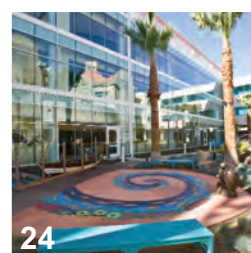
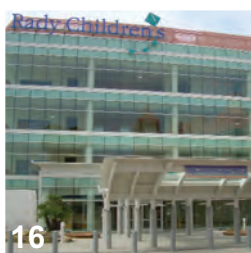
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## Did You Know?

Throughout this Annual Report, look for the **Did You Know?** symbol. It offers a quick look at some of our most noteworthy achievements and year-end facts.





# ON THE COVER

The Acute Care Pavilion's first patient may have been its smallest. Nurses and doctors lined the hallway as Kylie Ortega-Lewis was wheeled into the NICU and her new room. One nurse dabbed her eyes.

Kylie's mother, Margaret, leaned over the crib and placed her hand across Kylie's chest.

"Good morning," she said, as little Kylie yawned.

Born on Aug. 28 six weeks premature – and weighing only 3 pounds, 12 ounces – Kylie had been at Rady Children's since she was a day old. Though tiny, she had thick, dark hair, just like her mother.

"What do you think of this place?" Margaret said to Kylie. Kylie had been putting on weight and had begun taking a bottle, and her parents had hoped their little family would by now be together at home. But Kylie still relied on a feeding tube.

Over the many hours spent each day inside the NICU, the family had grown accustomed to the cries of other babies, the beeps of the machines and the comings and goings of other families.

"I just can't get over how quiet it is," Kylie's father David said, shaking his head. "Sometimes you felt like you were on top of each other," he said. And that was felt most keenly when it came time to find a rocking chair.

Now, there's a rocking chair in each room. Moments after arriving, Margaret gathered Kylie in her arms, as David managed the wires and feeding tube, and mother and child sat down – in their very own chair.



Kylie Ortega-Lewis was the very first patient to arrive in our new Acute Care Pavilion. The opening of the Pavilion means that Rady Children's is now the largest pediatric hospital in California. Learn more about the new Pavilion and our 10-10-10 opening on page 16.



Rady Children's treats patients from birth through adolescence. You'll find a list of programs and clinical trials addressing everything from sports medicine to acne on our website at [www.rchsd.org](http://www.rchsd.org).

# REACHING NEW HEIGHTS

## Messages from our 2010 Board Chairs and CEO

### A Message from the Board Chairs

Over the years, we have had the privilege of watching Rady Children's grow and change. Today, in presenting our Annual Report for fiscal year 2010 (July 1, 2009-June 30, 2010), we have never been so proud.

This has been the year when we realized a dream: the completion of our new Acute Care Pavilion (page 16), ensuring that we can continue to offer the very best care to every child who needs us. Thanks to your support – and the guidance and input and passion of every person involved with this project – we now see a building that will make a profound difference in the lives of children for generations to come.

Our community can be proud of the fiscal management of this project, as well. The Pavilion was completed ahead of schedule and under budget. And you can feel good knowing that your efforts will help bring health, hope and healing to San Diego families every day.

While many eyes were fixed upon the Pavilion, we also had our sights set on medical excellence, as you'll see in our Year in Review (pages 8-9). With our commitment to Discovery (research, teaching and innovation – page 10), our vision of a healthier future for children has never been more clear.

We thank you for everything you've done to make this such a remarkable year for Rady Children's. Together, we are reaching new heights in pediatric healthcare.



**Penny Dokmo**

*Chair  
Rady Children's Hospital and Health Center  
Rady Children's Hospital-San Diego*



**Cathy C. Polk**

*Chair  
Rady Children's Hospital Foundation*

### A Message from the CEO

This has been a remarkable year for Rady Children's.

Over the last 12 months we have had much to celebrate, from our national rankings in *U.S. News & World Report* and the remarkable generosity of our many donors to the acquisition of 170,000 square feet of office and parking space, providing us opportunities for growth into the next decade.

My proudest moment was the opening of the Acute Care Pavilion, an extraordinary place of hope and healing. I will never forget the sight of tiny Kylie Ortega-Lewis being wheeled into her new room in the Neonatal Intensive Care Unit, her smiling parents and grandmother so grateful to be in such a serene, healing environment.

Every day, I am amazed at the research advances of our Rady Children's faculty. When I see a child healed by those discoveries, I see our mission brought to life.

We celebrate these milestones because we have held strong to our covenant with this region: to treat every child who needs us.

This Annual Report provides a snapshot of our many accomplishments; we invite you to visit our website at [www.rchsd.org](http://www.rchsd.org) to learn more.

We have an amazing future ahead of us, and I am grateful for and honored by your support in helping us care for Kylie and the thousands of children like her.



With Warmest Regards,

**Kathleen A. Sellick**  
President and Chief Executive Officer

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Lauren Lowary now faces the future with hope, thanks to the team at Rady Children's. What seemed like an ordinary birthmark on her face was actually a very serious hemangioma, complications of which threatened her sight – and her very life. “Everyone at Rady Children's worked well together to ensure Lauren had the best possible outcome,” says Lauren's mom, Susan.



Rady Children's Mission is to restore, sustain and enhance the health and developmental potential of children through excellence in care, education, research and advocacy.

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# VOLUNTEER SERVICES

Our volunteer leadership who serve on our Boards (pages 3-4) inspires us with its knowledge, generosity and vision for the future.

Our Hospital volunteers inspire us with the very same qualities, demonstrated through their gifts of time and wisdom. In fact, volunteers are at the heart of our Rady Children's family. As a volunteer, the difference you can make is profound. Your gift of time will help us provide the highest possible quality of service to our patients, families, staff and communities. We invite you to be a part of our family of doctors, nurses, social workers, therapists, technicians and staff – all dedicated to making a difference in the life of a child.

## GIFTS that INSPIRE Jane and Betty: The Gift of Friendship

Jane Peterson and Betty Rodgers met on their first day of kindergarten in 1924 in Minneapolis, Minnesota. Little did they know that this would be the beginning of a life-long friendship that would span nine decades, World War II, moves across the country and a combined 62 years of volunteering at Rady Children's Hospital-San Diego!

Jane and Betty became fast friends that first day of school and continued through high school together. Through the years, job changes and several moves, the two stayed in touch, eventually both moving to San Diego with their husbands. Betty began volunteering at Rady Children's after her children completed school – first in the Gift Shop and later with the Telethon and Rady Children's Hospital Foundation. It was during the Telethon one year that she encouraged Jane to join her. That was more than 27 years ago! Jane now works in the Volunteer Office.

Sadly, Betty passed away this past spring after volunteering nearly 18,000 hours. While we miss her terribly, we are so grateful for her many gifts to the Hospital. Not only the gift of her many thousands of hours, but also for sharing her cherished friend.

Anna Mae Forman was one of our dedicated volunteers for many years, and it was her wish that when she and her husband, Erwin, passed, that their estate of nearly \$2 million be equally divided between Rady Children's and the Chadwick Center for Children and Families at Rady Children's. You'll learn more about this remarkable couple in our Spring issue of *Rady Children's Magazine*.

*For more information on including Rady Children's in your estate, please see information about our Legacy Circle (page 14).*



Volunteers donated **41,305** hours of time in fiscal year 2010. That's the equivalent of an **\$861,210** gift to Rady Children's – or 20 full-time employees!



# 2010

## FINANCIAL REPORT

Rady Children's achieved strong financial results in fiscal year 2010. In 2010, operating income was \$31.9 million, which resulted in an operating margin of 5 percent, exceeding targets.

Total operating revenues and expenses grew in 2010 by 21.7 percent and 24.2 percent, respectively. This rapid increase in operating revenues and expenses was primarily due to the formation of Rady Children's Specialists of San Diego (RCSSD), A Medical Practice Foundation, in September 2009.

Philanthropy and investment income contributed to the overall financial performance of Rady Children's in 2010. As the markets began to recover, investment income of \$41.2 million was generated in 2010, a dramatic improvement from 2009. Non-operating income improved significantly and, combined with strong income from operations, net income of \$50.6 million in 2010 was achieved.

Rady Children's is dedicated to fulfilling its commitment to the community to provide accessible, high-quality pediatric healthcare. Through strong financial performance, Rady Children's is able to support of its mission and related strategic initiatives, continuing to improve patient care through technology and increased access.

Moody's Investors Service performed a credit rating review of Rady Children's in 2010 and rated Rady Children's credit as an "A" and improved its outlook of Rady Children's from stable to positive.

### 2010 Community Benefit

Through a variety of programs that address the top health needs of our community, Rady Children's provided \$81.3 million in quantifiable community benefit services in 2010. In addition, Rady Children's provides financial assistance to patients who cannot afford to pay for medically necessary healthcare and meet our Financial Assistance Program criteria.



As a not-for-profit organization, Rady Children's re-invests its income back into patient care programs and services to advance its mission.



## INCOME STATEMENT

Years ended June 30, 2010 and 2009 (*in thousands of dollars*)

	2010	2009
<b>Revenue, gains and other support:</b>		
Patient services revenue	\$ 571,200	\$ 473,030
Grants and contracts	33,177	26,358
Other revenue	21,336	20,504
Net assets released from restrictions used for operations	13,787	5,535
<b>Total revenue, gains and other support</b>	<b>639,500</b>	<b>525,427</b>
<b>Operating Expenses</b>		
Salaries and benefits	291,411	264,845
Supplies and services	159,827	131,803
Professional fees	88,735	36,747
Other expenses	67,626	55,767
<b>Total operating expenses</b>	<b>607,599</b>	<b>489,162</b>
Operating income	31,901	36,265
Contributions	5,026	9,300
Fundraising expenses	(5,912)	(5,764)
Change in fair value of interest rate swaps	(14,188)	(23,378)
Investment income (loss), net	41,236	(69,401)
Net interest rate swap payments	(7,440)	(5,318)
<b>Excess (deficiency) of revenues over expenses</b>	<b>\$ 50,623</b>	<b>\$ (58,296)</b>

## CONSOLIDATED STATEMENT of FINANCIAL POSITION

Years ended June 30, 2010 and 2009 (*in thousands of dollars*)

<b>Assets</b>	2010	2009
Cash and investments	\$ 324,281	\$ 295,322
Patient accounts receivable for medical services, net	76,725	50,932
Property, plant and equipment	399,668	314,881
Other assets	162,627	230,745
<b>Total assets</b>	<b>\$ 963,301</b>	<b>\$ 891,880</b>
<b>Liabilities and Net Assets</b>		
Accounts payable and other current liabilities	\$ 108,623	\$ 95,303
Long-term debt	321,339	324,577
Interest rate swap	39,684	25,496
Other long-term liabilities	41,646	59,803
Net assets	452,009	386,701
<b>Total liabilities and net assets</b>	<b>\$ 963,301</b>	<b>\$ 891,880</b>

# THE YEAR IN REVIEW

*In its August 2010 issue, U.S. News & World Report ranked Rady Children's Hospital among the top children's hospitals in the nation in 5 of 10 specialties. With more than 200 hospitals in the United States, these rankings place Rady Children's among the nation's elite.*

*Results are even more remarkable when you consider many of the top-ranked children's hospitals in the survey are more than 100 years old and have built their reputation for treating children, teaching doctors and conducting research over generations.*

## NATIONAL RECOGNITION



### Orthopedics

Of all Rady Children's ranked specialties, Orthopedics had the highest reputation score by far, ranked fourth in the nation. In fact, Orthopedics had double the reputation score of the fifth ranked children's hospital. And it was tied for second in Infection Prevention.



### Urology

Based on patient volume, Rady Children's Urology ranked second in the nation, tied with Children's Hospital Boston. (Only Children's Hospital of Philadelphia had a higher ranking). The Department obtained the highest possible score for prevention of bloodstream infections.



### Neonatology

Of the top 30 hospitals, Neonatology ranked first for Infection Prevention, as well as ranking #1 in nurse-patient ratio, outscoring every other children's hospital in the survey.



### Pulmonology

Pulmonology received the maximum score for care of Asthma inpatients and ranked in the top 10 for infection prevention.



### Diabetes and Endocrinology

The Department scored better than the top five ranked hospitals in Diabetes management and received the maximum score for hypothyroid management and infection prevention.

## 2010 *San Diego Magazine* Top Doctors

The October issue of *San Diego Magazine* honored 70 Rady Children's physicians named as 2010 San Diego Top Doctors. Each year, the San Diego County Medical Society asks physicians for the names of board-certified doctors to whom they would refer their patients and family members. That means making the list is high praise – physicians who are highly trusted and respected by their peers.

To see the names of the honored physicians, visit our homepage at [www.rchsd.org](http://www.rchsd.org) and click on the icon under Awards.

## Better Technology for Better Care

It's been more than a year since we launched Epic, our new electronic medical records system and an important step in becoming a world-class organization. Epic continues to help improve the quality of patient care. And that's only the beginning. Epic Care Everywhere – a system that allows information to be appropriately shared between Epic-based hospitals – is giving our physicians real-time access to important medical records.

CareLink, a web-based version of Epic designed for community providers and payor groups, offers real-time, view-only access to their patients' medical records.

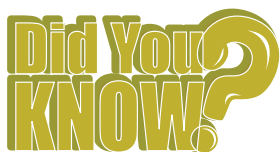
And MyChart, a secure online health connection for our patient families, is a new way for parents to access their children's medical records. Right now, MyChart is only available at our two pilot sites of Dermatology Clinic Main (8010 Frost Street) and CPCMG Regents Primary Care. We will be rolling out new areas with Phase II throughout 2011.

## Palomar Pomerado Partners with Rady Children's to Strengthen Pediatric Services

We've teamed up with Palomar Pomerado Health to operate the pediatric unit at Palomar Medical Center in Escondido. The unit, known as Rady Children's at Palomar Medical Center, is comprised of 17 pediatric and 12 neonatal intensive care beds. This is great news, as it enhances our ability to offer our superior care to families throughout the region.

## On the Front Lines of the H1N1 Outbreak

Rady Children's staff vaccinated hundreds of school children in school districts in every corner of San Diego County. With clinics often occurring on the same day, at the same time, and in multiple schools, our staff stepped up to ensure that we could reach as many children as possible. It is an important part of our commitment to doing more than treating children when they are sick; we are equally dedicated to keeping them well.



In 2010, there were:

- 16,182 children admitted to Rady Children's.
- 67,933 visits to the Sam S. and Rose Stein Emergency Care Center.
- 14,688 outpatient and 6,239 inpatient surgeries performed.
- 221,520 total outpatient visits.
- 1,180,915 tests performed in our laboratory.

In all, Rady Children's provided care to 147,228 children.



# THE YEAR IN REVIEW

## DISCOVERY

### Our Commitment

*To contribute to the discovery of cures and treatments for childhood disease and injury through research, teaching and innovation – making a difference in our region, across the country and around the world.*

*Rady Children's and UC San Diego work together to open a world of discovery for our patients – offering the latest treatments through clinical trials and investigating new options for treating and curing childhood disease. Here are just a few of the research highlights from last year.*

### Autism

A study of our inclusion program published in the *Journal of Positive Behavior Interventions* showed that more than half of toddlers enrolled in the program were in regular education classrooms at the time of the study. This research has led to national recognition of our inclusion program, which was recently part of a national review of effective, comprehensive programs for young children with autism.

### Cancer

Donald Durden, M.D., Ph.D., Director of Research at the Peckham Center for Cancer and Blood Disorders and Vice Chair of Research, Department of Pediatrics, UC San Diego, working with an Emory University researcher, identified a new marker for tumor growth in medulloblastoma that helps determine survival. The biomarker's discovery also suggests new possibilities in developing targeted therapies.

### Dermatology

Rady Children's Pediatric and Adolescent Dermatology Division conducts more clinical trials than any pediatric dermatology program in the country. This past year, the Vascular Lesion and Birthmark Center, under the direction of Sheila Friedlander, M.D., Professor of Clinical Pediatrics and Medicine, UC San Diego, began participating in an international study evaluating the safety and effectiveness of propranolol (a beta-blocker) to treat significant and deforming hemangiomas. To date, the Center has recruited more infants for this study than any other facility.

### Cardiology

This past year, the Rady Children's Heart Institute conducted or participated in 17 research projects, including a groundbreaking study led by Paul Grossfeld, M.D., that discovered a new gene linked to congenital heart defects.

Additionally, Rady Children's Heart Institute /UC San Diego was one of a handful of study centers across the nation selected to participate in the Medtronic Melody® Transcatheter Pulmonary Valve (TPV) Post-Approval Study. With TVP technology, surgeons can provide a replacement pulmonary valve less invasively – via a catheter through the patient's blood vessels – to congenital heart disease patients with a failed right ventricular outflow tract.

### Orthopedics

Eric Edmonds, M.D., received the St. Giles Young Investigator Award from POSNA for his clinical work and research in pediatric sports medicine, and Harish Hosalkar, M.D., received a career development grant in total joint and trauma surgery from the Orthopaedic Research and Education Foundation. Dr. Hosalkar is the only faculty member of the prestigious AO Foundation, a non-profit organization focusing on advancement in the field of trauma and musculoskeletal surgery, specialized in advanced trauma fixation on the West Coast.



# Rady Children's Hospital Foundation **FINANCIAL OVERVIEW**

## Making a difference in the life of a child.

There is special joy in knowing that you've helped a critically ill child. Our donors have – in a real and profound way – touched the lives of the patients and families at Rady Children's.

### Why Your Help Matters

Does Rady Children's really need your support? Yes! As a free-standing, not-for-profit hospital, we rely on community support. We want to ensure that we will always be here to care for the children who need us, reaching new heights in pediatric healthcare. Philanthropy provides:

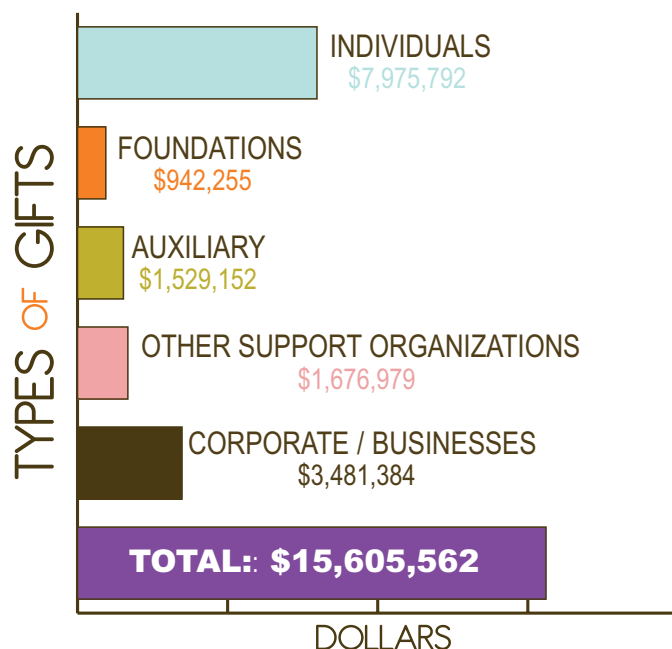
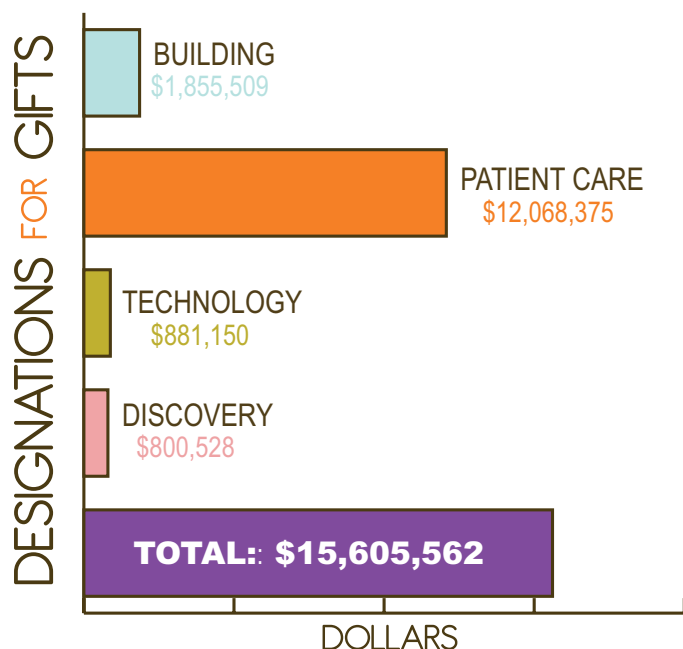
Life-saving discovery in research, teaching and innovation (page 10).

Support that helps us keep our covenant with the community to care for every child who needs us (page 16).

A safety-net for children with little or no private medical insurance.

A healing environment designed to enrich the experience of patients and their families, covering vital programs and services not reimbursed by insurance.

## Financial Overview



In fiscal year 2010, Rady Children's Hospital Foundation raised \$15,605,562. Of that, \$10,227,225 was from cash donations and \$5,378,337 represents new irrevocable planned gifts.



## Children's Circle of Care<sup>sm</sup>

The name for this special group of philanthropists says it all: Circle of Care. Through annual gifts of \$10,000 or more, these wonderful donors are linked together to surround our community's children with the best. The best medicine. The best support. The best care.

*For more information on becoming a Children's Circle of Care Member, contact Jean Larsen at [jlarsen@rchsd.org](mailto:jlarsen@rchsd.org) or 858-966-7584*



The 2010 North American Leadership Conference, held in Atlanta, Georgia last May for 2009 members, was attended by 27 members from Rady Children's. Lionel Richie was the featured entertainer, and Jeff Foxworthy made the luncheon with redneck entertainment!

## CHILDREN'S CIRCLE OF CARE MEMBERS

### Royal Circle of Care Lifetime Members

Anonymous (3)  
Mr. and Mrs. Glenn Carlson  
Mrs. J. Dallas Clark\*  
S.CPO James F. Falk USN (Ret.)  
Jean Hahn Hardy and John I. Hardy\*  
Mr. and Mrs. James Hervey  
Mr. and Mrs. Matthew Hervey  
Mrs. Joyce F. Klein  
Mr. and Mrs. Michael Peckham  
Mrs. Peter Peckham  
Mr. and Mrs. Robert E. Price  
Mr. Sol Price\*  
Mr. and Mrs. Ernest S. Rady  
Mr. and Mrs. Harry M. Rady  
Mr. and Mrs. Jean-Claude Saada  
Mrs. John M. Sachs  
Ms. Letitia Swortwood  
Dr. and Mrs. Andrew Viterbi  
Ms. Joan Waitt  
Mr. Ted Waitt  
Mr. and Mrs. Frank R. Warren  
Mr. and Mrs. Martin J. Wygod

### Annual Members

Anonymous (13)  
Dr. and Mrs. John R. Ahlering  
Mr. Roger Anderson  
Mr. and Mrs. John Assaraf

Mr. and Mrs. William Ayyad  
Mr. and Mrs. William Barkett  
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Mr. and Mrs. Ronald D. Harper, Sr.  
Ms. Sara Harvey  
Mr. and Mrs. Ed Heckerson  
Mr. and Mrs. Paul J. Hering  
Ms. Karla J. Hertzog  
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Mr. and Mrs. Matthew Hervey  
Mrs. Ingrid B. Hibben  
Mr. and Mrs. Robert Hicok  
Mrs. Peggy E. Hill  
Mr. and Mrs. Douglas Holmes  
Mr. and Mrs. Greg Houck  
Ms. Catherine Hyndman  
Mr. and Mrs. Steven J. Hyndman  
Ms. Arlyne A. Ingold  
Mr. and Mrs. Peter Johnson  
Mr. and Mrs. Ron Johnson  
R.L. "Dick" Johnston

On October 5, our Children's Circle of Care members joined together at the 2010 Fall Reception with the band, America. Here, the Peckham Family and President and CEO Kathleen Sellick and her husband, Phil Sellick, meet with band members.



## Rady Children's gratefully recognizes these 2010 North American Leadership Conference sponsors:

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Mrs. Peter Peckham  
Mr. and Mrs. Chris Pedersen  
Mr. and Mrs. Matthew A. Peterson  
Mr. and Mrs. Ken Polk  
Dr. Judith Posnikoff  
Mr. and Mrs. James Previti  
Mr. and Mrs. Robert E. Price  
Mr. Sol Price\*  
Mr. and Mrs. Ernest S. Rady  
Mr. and Mrs. Harry M. Rady

Mr. Steve Redfearn  
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Mr. and Mrs. Emad Zawaideh  
Mr. and Mrs. Peter S. Zouvas

\*Deceased



# Rady Children's LEGACY CIRCLE

Rady Children's Legacy Circle recognizes and honors – today – individuals who have generously planned for Rady Children's in their wills or trusts or have made other forms of planned or deferred gifts. The funds we receive from our Legacy Circle members help provide excellent clinical care, support programs and services that will never be reimbursed by insurance, purchase the latest technology and best equipment, and build new facilities.

Gifts in any amount are meaningful and important to our future.

*For more information on including Rady Children's in your estate plans or other life income gifts, please contact Elise Webster at [ewebster@rchsd.org](mailto:ewebster@rchsd.org) or 858-966-7537.*

## 2010 RADY CHILDREN'S HOSPITAL LEGACY CIRCLE MEMBERS

Anonymous (50)	Lynn F. Cassidy - Mabel Jessop Endowment Fund	Jolene Elconin and Family	Vicente and Alicia Guarner
Anonymous-Mabel Jessop Endowment Fund (2)	Jill and Dr. Hank Chambers	Greg and Judy Ervice	Gregory A. and Barbara S. Haefele
Geraldine Adams	Jack and Joy Charney	James F. and Masako Falk	Jeridean J. Hafter - Mabel Jessop Endowment Fund
Taryl Andersen	Rosea Lynn Churchill in Celebration of	Helen Farschon	Mr. and Mrs. J. Scofield Hage - Mabel Jessop Endowment Fund
Maria and John Assaraf	Dalice Lee Churchill	Ted and Ruby Ferrell	Phil and Angee Hansen - Mabel Jessop Endowment Fund
Susan Barnes	Kevin and Cindy Clark - Mabel Jessop Endowment Fund	Robert and Norma Fethler	John I. and Jean E. Hardy
Marvin M. Barofsky	Michael C. and Elizabeth A. Copley	Bernice and Harry Fingerman in Memory of Peter Fingerman	Paul D. Harter
Peggy Barrett	Virgil and Virginia Cowan	Mari and Michael Fink - Mabel Jessop Endowment Fund	Allen C. and Georgia F. Hartsock
Berger Mulligan Revocable Family Trust	Mary A. Crowley	Stephen and Alva Fiorentino	Stephen A. Hebert, M.D.
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Jim and Betsy Boaz - Mabel Jessop Endowment Fund	Dan and Mary Dahl	Frank L. and Genevieve E. Fogg	Bruce and Nancy Henderson
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James M. and Gladys R. Brower	Paula H. and Charles E. Day - Mabel Jessop Endowment Fund	Robert B. and Shirley S. Fromm	Jim and Tammy Hollins
Barbara J. Brown - Mabel Jessop Endowment Fund	Carmen Delgadillo in Memory of Scott	Greg, Norma and Bryan Gaertner	Herbert E. and Anne M. Hopkins
Cathy and Michael Brown - Mabel Jessop Endowment Fund	Delgadillo - Mabel Jessop Endowment Fund	Dr. and Mrs. Allan D. Gale	Mrs. Aubrey J. Hopkins
M.T. "Terry" Bucknum	Francoise Demerson-Baker	Elaine and Murray Galinson	Patricia Houchins
Spencer and Pamela Burkholz	Penny and Harold Dokmo	Anne and John Gilchrist, Jr.	Jean Hunt
Terry J. Butler	Richard W. and Frieda E. Dunn	Mr. and Mrs. John M. Gilchrist, Sr.	John Huth
Phillip D. Campbell	Leslie and Scott Dupree - Mabel Jessop Endowment Fund	Hugh R. and Gladys R. Gildow	Mary Sue Hyatt
Dr. and Mrs. Edgar D. Canada	Marcela Eck	David and Paula Gillig - Mabel Jessop Endowment Fund	Nikki and David Jackson - Mabel Jessop Endowment Fund
Angelica Camargo & Frank Lowthers - Mabel Jessop Endowment Fund		Cammie and Jon Glaze - Mabel Jessop Endowment Fund	CDR Daniel W. and Martha Addalee Jacobson USNR (Ret.)
Sue and Dan Carter		John and Joyce Greer	James and Susan Jenkins



## GIFTS THAT INSPIRE

### Bonnie and Josef Sedivec

“We believe that we must give to society,” says Bonnie Sedivec. And Bonnie and her husband, Josef, are doing more than their share.

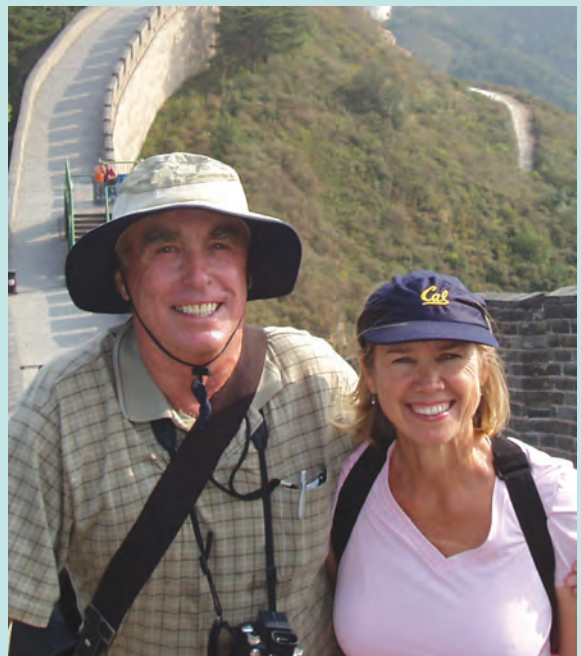
A teacher who has always loved working with younger kids, Bonnie feels that giving to Rady Children’s is “the natural choice for us. We want to make a difference in children’s lives.”

When they moved to San Diego in 1973, the Sedivecs might never have imagined how important the Hospital would be to them. In 1982, their second son was born with a heart defect, so Rady Children’s Heart Institute is especially near and dear to their hearts. “We care and have deep respect for the level of quality care which Rady Children’s provides,” Bonnie explains.

Bonnie and Josef have encouraged volunteering and philanthropy to be a family affair. “My involvement with Rady Children’s Hospital Auxiliary has been very rewarding and important part of our family’s life,” she says. “Both of our boys have helped over the years and support our work and giving.”

Now, by supporting the Mabel Jessop Endowment through their estate plan and becoming members of Rady Children’s Legacy Circle, the Sedivecs are ensuring that future families will receive the same excellent care.

It is this type of generosity and selflessness that is truly heartwarming.



J. Monroe Jones - Mabel Jessop Endowment Fund

John and Deborah Joyce

Barbara Berman Katz

Drs. Nancy and I.A. "Buzz" Kaufman

Mr. and Mrs. John Keilman - Mabel Jessop Endowment Fund

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Dr. Victor Y. and Thelma K. Lindblade

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Minnie M. Maloof, Family Endowment Fund

Debra Marbut

Mike and Dennie Maslak - Mabel Jessop Endowment Fund

Mrs. Kyoko Matsuda

Lee E. and Ruth S. Mattei

Colin F. and Kitty I. McDonald

Patrick McDougall

Curtis R. and Virginia A. McKenzie

Rod A. and Shirley B. McLennan

The Meadors

Catherine L. Meyer - Mabel Jessop Endowment Fund

Elizabeth and Louis Meyer

Neil and Anna Mintz

Charles H. and Carole S. Mitchell

Bent S. and Rita Moller

Sam and Mona Morebello - Mabel Jessop Endowment Fund

Richard and Klementyna Newkirk

Ron Neuhauser

Louis C. and Sylvia Perna - Mabel Jessop Endowment Fund

Wayne R. Perry

Joan L. Peterson

Paul A. and Barbara J. Peterson

Gilbert and Renee Peyton

Jean C. Phillips

Hans D. and Doris W. Pieper

Virginia M. and Donald R. Pierce

Sandy and John Price - Mabel Jessop Endowment Fund

Drs. Romeo A. and Milagros Y. Quini

Evelyn and Ernest Rady

Martina Reed

Lyn and Philip J. Rice

Martha Rodriguez

Lucianna Lynn Rosecrans in Celebration of Nicholas Owen Rosecrans

Albert Roth

The Peter and Ingrid Rubenacker Family

Blair and Georgia Sadler

Jodi and Terry Savage - Mabel Jessop Endowment Fund

Bonnie and Josef Sedivec - Mabel Jessop Endowment Fund

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Phyllis and David Snyder

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Juanita Whear

Scott and Cissy Wolfe

Douglas N. Young

Elizabeth Zilianoff

Doris A. Zylstra

YOU'VE HELPED US  
**BUILD HOPE**



**I**t's finally here! Our 279,000-square-foot Acute Care Pavilion opened October 10 – ahead of schedule and several million dollars under budget.

Without your support, we could not have created this amazing building, which will contribute to the practice and science of pediatric medicine worldwide. The Pavilion's incredible healing environment, magical gardens and state-of-the-art technology and facilities – including the first MRI center for pediatric patients – will be a place of hope and healing for children and families in our community for years to come.

Most important, with 154 new beds to address the critical shortage of pediatric beds in our region – making Rady Children's the largest pediatric acute-care hospital in California – we will never have to turn a child away because our beds are filled.



# ACUTE CARE PAVILION LEADERSHIP GIFTS



**Ernest and Evelyn Rady and Family**  
Rady Children's Hospital-San Diego

Dave Lede, Chairman and CEO,  
Ledcor Industries; Jimmy Byrd,  
President and CEO, Ledcor  
Construction



**LEDcor Construction**  
NICU Patient Room



**The Peckham Family**  
Peckham Center for Cancer and  
Blood Disorders



**Frank and Joanne Warren  
and Family**  
Warren Family Surgical Center



**Glenn and Lynne Carlson  
and Family**  
The Carlson Family NICU East



**Doug and Patti Holmes and Family**  
Stephanie and Mackenzie Holmes  
Playroom and Classroom



**R.L. "Dick" and Eloise Johnston**  
R.L. "Dick" and Eloise Johnston  
Surgical Care Unit



**Shirley and Sam Richter**  
Operating Room #4



**The Greenbaum Foundation**  
NICU Nurses Station



**Rady Children's Hospital Auxiliary**  
Rady Children's Hospital Auxiliary  
Garden, First Floor

Joan and Fabian Gutierrez  
with son, Liam



**Liam's Fund for Neurosurgery**  
Operating Room #2

From left: James Vargas,  
2009 Chair, Rady Children's  
Hospital Foundation Board  
of Trustees; Penny Dokmo,  
Chair, Rady Children's  
Hospital-San Diego Board  
of Trustees; Marleen Shook,  
Chair, 2010 Charity Ball; and  
Kathleen Sellick, President  
and CEO, Rady Children's



**The Charity Ball**  
Spring of Life

Not Pictured:

**Letitia Swortwood**  
L. Swortwood Family Surgical Waiting Center  
**Price Charities**  
David L. Collins, MD Surgical Suites



**The Viterbi Family**  
Viterbi Family Outpatient Clinic for  
Cancer and Blood Disorders

Andrew and Erna Viterbi  
with Kathleen Sellick,  
President and CEO of  
Rady Children's



**Hervey Family Fund**  
at The San Diego Foundation  
Hervey Family Reception Area

**Learn more!** Discover more about this  
invaluable community resources – including  
facts about the Warren Family Surgical Center,  
the Peckham Center for Cancer and Blood  
Disorders, and our Neonatal Intensive Care  
Unit – on our website at [www.rchsd.org](http://www.rchsd.org).

# 10-10-10!

## An amazing day, an incredible team and a wonderful new chapter in Rady Children's history!

Long before the sun came up on October 10, 2010, Rady Children's team members were ready — checking the final census list, double-checking equipment, making sure everything was in place. There had been months — years — of preparation for this day. And now it had come. The first patients moved into our new Acute Care Pavilion.

It began exactly on time, at 7:30 a.m., as little Kylie Ortega-Lewis (page 1), only 44 days old, made history as the first child to be admitted into the new building.

As NICU and Ortho/Rehab patients were moved one by one, every detail was managed by an outstanding team of caregivers and an ever-vigilant Command Center.

At 9:30 a.m., Nathan Huerta became the first surgery patient in the Warren Family Surgical Center, as Dr. Eric Edmonds cut the ribbon on the operating suite and performed a closed reduction of the fracture on Nathan's right elbow.

As some patients were settling into their new rooms, those who were in our Rose Pavilion also got special gifts. President and CEO Kathleen Sellick helped deliver beautifully embroidered blankets to all of our 10-10-10 patients.

Shortly before 11 a.m., the Hematology/Oncology patients began their journey, led by Victor Serrano.

By the end of the morning, 64 patients were safely in their beautiful new rooms — finishing the move within two minutes of the original schedule!

Our heartfelt thanks to each of you who helped make this day possible.







10:00 a.m.



9:30 a.m.



10:50 a.m.

## Did You Know?

The Acute Care Pavilion is the first Leadership in Energy Efficiency Design (LEED)-certified acute-care hospital in California. As a LEED-certified building, the Pavilion is energy efficient and environmentally friendly in every possible way – from the materials used in the construction to how energy is used and released into the environment. Here are just a few of the ways our new building is great for the environment and our patients:

The building exceeds the state's energy-efficiency requirements by 15 percent; Rady Children's received a rebate of more than \$330,000 from San Diego Gas & Electric.

Advanced filtration and air flow throughout the facility provide an exceptionally clean environment for our young patients.

All of the surgical suites have cooling units above the operating tables, keeping the temperature in the room at an optimal level while saving energy. .

# Miracle Makers

Rady Children's Hospital

Miracle Makers are just that – individuals, corporations and community groups who fundraise for Rady Children's and make miracles happen every day. Each year, we honor those who have raised more than \$500 annually for the Hospital, giving special mention to one Miracle Maker in each of the following four categories.

## The 2010 honorees are:

### **Rite Aid: Outstanding Corporate Miracle Maker.**

For the last 16 years, Rite Aid has supported Rady Children's by selling Children's Miracle Balloons. This year, Rite Aid's 10th annual golf tournament raised more than \$200,000. In all, Rite Aid has donated more than \$1.9 million to Rady Children's.

### **Friends of Scott: Outstanding Community Miracle Maker.**

This nonprofit, founded in memory of Scott Delgadillo, fundraises for the Peckham Center for Cancer and Blood Disorders. They hold several charity events and host an annual Prom Night for teens with cancer and their siblings.

### **Sunshine Horton: Most Creative Miracle Maker.**

Sunshine Horton has been a Miracle Maker for Rady Children's for the last 16 years. Her 2010 fundraisers included her second 21-hour Dance-A-Thon and a fashion show to celebrate her 65th birthday and to make a difference in the lives of patients at Rady Children's.

### **San Elijo Middle School: Top Youth Miracle Maker.**

These middle school students make a difference through a "Penny Wars" fundraiser. The winning homeroom gets an ice cream party, but the real winners are the patients at Rady Children's. Since 2007, San Elijo has raised \$9,000 for the Hospital.

## LEARN MORE!

For more information, please call Rady Children's Hospital Foundation at **858-966-5988** or email [miraclemakers@rchsd.org](mailto:miraclemakers@rchsd.org).

## Miracle Makers Council

Can you do more? Miracle Makers who raise \$5,000 or more enjoy some extra-special complimentary benefits:

- Institutional membership in the Miracle Makers Council
- Invitations to Miracle Makers events and the Rady Children's Annual Meeting
- Union-Tribune Kids' NewsDay Recognition Ad
- Rady Children's Annual Report Recognition
- Listing in the credits of the annual telethon broadcast
- Access to Internet fundraising technology

Most importantly you will help a child. And that is always a very special kind of miracle.

## Miracle Makers Council

Ace Hardware  
Aeropostale Inc.  
Aflac  
Aja Designs  
AJ's Kids  
Alliance Healthcare Foundation  
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Charity Ball  
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Crown Point Catering  
Custom Logos  
Dairy Queen  
Diageo North America-Arizona (Alliance Beverage)  
Diageo Spirits  
Diamond Boutique  
Diamond Foods  
DJO, Inc.

Domino's Pizza of San Diego  
Don Miguel Mexican Food  
Dale Donnelly Memorial Golf Tournament  
Dr. Pepper Snapple Group  
Dreyer's Grand Ice Cream  
DS Action  
dSd Partners  
E2K  
Edison International  
Entravision Communications  
Epic Systems Corporation  
F. P. Manufacturing Co.  
Family Reach Foundation  
FBI Recreation Association  
Fed Ex Kinko's  
Food Should Taste Good  
Ford Motor Company  
Foster Farms  
Friends of Scott Foundation  
Arthur J. Gallagher & Company  
E.J. Gallo Winery  
Garden Fresh Restaurant Corp.  
F. Gavina & Sons, Inc.  
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General Dynamics NASSCO  
General Mills  
Georgia-Pacific  
Glacéau/Vitamin Water  
Goldman, Sachs & Company  
Goodrich Rohr Employees' Will-Share Club  
HealthLine Systems, Inc.  
Heinz North America  
Hennessy Industries  
Hereford Quality Food Products  
The Hershey Company  
Holiday Bowl  
Hotel del Coronado  
House of Blues San Diego  
Humphrey's by the Bay  
Hyundai Motor America  
IHOP  
In Motion, Inc.  
Integrated Sports Marketing  
The Irvine Company  
Irving Hughes Inc.  
Isabella's Gift  
J\*Company for Kids with Cancer  
The Jack in the Box Foundation  
The Jel Sert Company  
Johnson & Jennings  
Keri Jucha  
Kay Jewelers  
Kiwanis Clubs of San Diego County  
KLS Martin, L.P.  
Knightsbridge Asset Management, LLC  
Kobrand Corporation  
Kohl's Cares  
KPBS  
KPRI 102.1  
KSON-FM  
L-3 Communications Telemetry-West  
La Costa Resort & Spa Corp.  
Lake Elsinore Storm  
Lapides Asset Management, LLC  
Vicky Lavanty  
Ledcor Construction, Inc.  
Marty Levin  
Liam's Fund for Neurosurgery  
Little Race  
Local Media of America  
Love's Travel Stops & Country Stores #349  
Macy's, Inc.  
Magic Laundry Services, Inc.  
Marriott International, Inc.  
Max and Jake's Big Race  
MBE, A UPS Company  
McCarthy Building Companies, Inc.

McQueen Kalligan Insurance Services  
Medicis Global Services Corporation  
MedImpact Healthcare Systems, Inc.  
Meketa Investment Group  
Mellace Family Brands  
Menish Productions  
Microsoft Corporation  
The Mikey Show  
MillerCoors  
Miramar Federal Credit Union  
MPG  
Dave Mustaine  
MVS Radio  
Navy Federal Credit Union  
NBC 7/39  
Neiman Marcus  
Nestle Waters North America  
New Cars, Inc.  
Newman's Own Foundation  
Next Level Sailing  
Neyenecsh Printers, Inc.  
Nordson Corporation  
North Island Credit Union  
Northern Trust Bank  
Nuffer, Smith, Tucker, Inc.  
Obesity Control Center  
Olive Garden  
One Crazy Grandma  
OPI Products, Inc.  
Optimist Club of Del Mar-Solana Beach and ConKerr Cancer  
Outreach for Humanity-JW Floor Covering, Inc.  
Pacific Marine Credit Union  
Palermo's  
Panda Restaurant Group, Inc.  
Pencil Bugs  
Pepsi Cola Bottling Company of San Diego  
Pernod Ricard  
Pfizer Foundation Matching Gifts  
Pfizer La Jolla  
Phil's BBQ  
Pioneer Porsche  
The Place Media Group  
Port of San Diego  
Pro Player Foundation  
Procopio, Cory, Hargreaves & Savitch LLP  
QUALCOMM, Incorporated  
Quick-Dry Flood Services  
Rader Farms/Boulder Canyon  
Radio Latina 104.5 FM  
Rady Children's Hospital Auxiliary  
The Ralphs/Food 4 Less Foundation  
Raymert Press, Inc.  
Reckitt Benckiser  
Regional Law Enforcement Teddy Bear Drive  
relaxx Dry Cleaning  
RFT Management and Development  
Rite Aid Corporation  
Rockola  
Roel Construction Co., Inc.  
Rubio's Fresh Mexican Grill  
Safitfirst  
San Diego 6, The CW  
San Diego Association of Health Underwriters  
San Diego Charger Girls  
San Diego Chargers  
San Diego County Credit Union  
San Diego Imaging Medical Group  
San Diego Metropolitan Credit Union  
San Diego Organic Collective Inc.  
San Diego Padres  
San Diego Padres - Padres Foundation for Children  
San Diego Premier Magazine  
San Diego Professionals Against Cancer  
San Diego Self Storage  
The San Diego Union-Tribune  
Sara Lee Food and Beverage  
Schreiber Foods

Scripps Memorial Hospital Mothers of Twins  
SeaWorld San Diego  
Securian Financial Group  
Semptra Energy  
SENTRE Partners, Inc.  
Shadow Mountain Community Church  
Sierra Nevada Brewing Company  
Sigma Chi Fraternity - UCSD  
SkinIt  
Soccer Tournament Specialist, LLC  
Southern Wine & Spirits of Arizona & California  
Spirit Halloween  
King Stahlman Bail Bonds, Inc.  
Starbucks Coffee Company  
StepStone Group, LLC  
Sullivan Moving and Storage  
Sun Products Corporation  
Supercuts  
SuperShuttle  
Surtronics, Inc.  
Sycuan Band of the Kumeyaay Nation  
Tarantino Gourmet Sausage  
Taunovo Bay Resort and Spa  
Team Chodorow  
Team Loopholes  
TGIC and Republic National Distributing Company  
Time Warner Cable  
Torch Relay for CMN  
Tower Glass, Inc.  
Triax Pharmaceuticals  
Trident Seafoods  
TriWest Healthcare Alliance  
Truist  
Tyson Foods  
UCSD Cares  
UltraStar Cinemas  
Umansky Medical Center for Plastic Surgery  
Union Bank Foundation  
United Way of San Diego County  
Univision Radio 102.9 FM KLOVE  
USA Federal Credit Union  
Valero Energy Corporation  
Van Avery Prep & Girl Scouts  
Victory Pharma, Inc.  
Viejas Enterprises  
Viejas Entertainment & Production  
Vision Pulse Creative  
Wageman Company, Inc.  
Walmart Stores and Sam's Club of San Diego and Imperial Counties  
Wawanesa Insurance  
WD-40 Company  
Wells Fargo Bank  
The Westin Gaslamp Quarter, San Diego  
White Wave Foods  
World Emergency Relief  
XGLX-FM Exa 91.7 FM  
Zone Sports Management

## Miracle Makers

7M Investments  
Cathy Abbadesse  
ACCESS Destination Services  
Ace Beverage  
The Active Network  
Adobe Systems Incorporated-Matching Gifts  
Adopt Me 2000  
Adrenaline Rush  
Advanced Beverage Co  
Advanced Medical Supply  
ADVO, Inc.  
Aetna Foundation, Inc.  
Aetna Giving Campaign  
Airman Memorial Chapel ROF  
Alessio Investment Company  
Alessio Leasing, Inc.  
All Access Rentals, Inc.



All Halls Academy  
 All Halls Falcons  
 All Wheel Engineering, LLC  
 Mark Allan & Associates  
 Willis M. Allen Company  
 Allied Distributing Co.  
 Allstate Giving Campaign  
 Alpha Xi Delta CSU San Marcos Chapter  
 Alpine Squares  
 Alvarado Institute of Skin Care  
 America's Finest Portraits  
 American Audio-Visual Center  
 American Cancer Society, San Diego Unit  
 Aminpour Law Office  
 Amylin Pharmaceuticals, Inc. Foundation  
 Ana's Awesome Alliance  
 Anejo Bar & Grill  
 The Apartment Company  
 Apex Pacific, Inc.  
 Arcadia  
 ARS Plumbing  
 Art With Larisse  
 Ascent Real Estate, Inc.  
 ASICS Running Promotions  
 ASMG Corporate  
 Asset Preservation Strategies, Inc.  
 Associated General Contractors of America  
 Association of Insurance Professionals  
 AT&T Services, Inc.  
 Auntie Anne's Soft Pretzels  
 Aziam, Inc.  
 The Baby Bunch  
 BAE Systems  
 Balikian Facial Plastic Surgery  
 Banana Boat Sun Care  
 Bank of America Matching Gifts Program  
 Bank of America United Way Campaign  
 Bank of Internet USA  
 The Bar Method  
 Bates White LLC  
 Baxter Blasting Company  
 Baxter Healthcare Corporation  
 Bayview Rebels Miracle Makers  
 Beam Global  
 BeFitLifestyle  
 Bela Voda  
 Bella Productions  
 Belmama & Cherub  
 Ben Ziri Caravan #218  
 Bergensons Property Services, Inc.  
 Best Practices of America  
 Biotech Vendor Services  
 B.J.'s Restaurant Foundation  
 Blossom Valley Daisies & Brownies  
 Bob's Crane Service  
 Norm Boehm  
 Bonita Firefighters Association  
 Bonita Optimist Club  
 Bonita West Mexico Insurance Service  
 Bonsall Petroleum Construction, Inc.  
 The Boston Beer Company  
 The BrainPower Project  
 The Brickman Group, LTD  
 Brierton, Jones & Jones LLP  
 The Brigantine Family of Restaurants  
 Brinks Home Security  
 Broadway San Diego  
 Bryant Consulting Group  
 Bryce's Storm  
 Bubble Swim School  
 John Burnham Insurance Services  
 Busch Entertainment Corp  
 Cafe Virtuoso  
 Calbiotech, Inc.  
 California Children Services  
 California Construction Quality Assurance, Inc.  
 California Sheet Metal  
 Callaway Golf

Caltrans  
 Camarena Tequila  
 Capistrano Surfside Inn  
 Carl's Jewelers  
 Carlin Law Group  
 Cat's Crew  
 Cavnagac & Associates  
 CBS Radio  
 CCL  
 Celebrating Champions  
 Centex Glazing  
 The Century Club of San Diego  
 CFG  
 Chaplains Office  
 Chef Berardi  
 Children Helping Children  
 Childs Mascari Warner Architects  
 Chipotle Mexican Grill  
 Chula Vista Academy of Music  
 Cintas  
 Clark Construction  
 Clark Steel Fabricators, Inc.  
 Classic Distributing  
 Clearcomm  
 The Clorox Company  
 CloudTastic!  
 Club Carson  
 Club Med  
 Coalition of Care  
 The Collector of Fine Jewelry  
 Color Spot Nurseries  
 Commonwealth Financial Network  
 Comnavairfor  
 Constant Companions In-Home, Inc.  
 Constellations Wines U.S.  
 Continental Catering  
 Cooley, Godward LLP  
 Copacabana Beach Hotel Acapulco  
 Countywide Mechanical  
 Credit Union Miracle Day, Inc.  
 Crest Beverage Company  
 Crown Imports  
 Cub Scout Pack 112  
 Culligan Water  
 Curtain Wall Design & Consulting, Inc.  
 Cvaldo Corporation  
 CW San Diego Towers Sapphire, LLC  
 The Dardin Fund, Inc.  
 DBI Beverage, Inc.  
 De La Nuez Studio  
 De Puy Spine Inc., a Johnson & Johnson Company  
 Dean Foods  
 Dean Street Group  
 Del Mar Fire Department  
 Delta Delta Delta Alumnae Chapter - San Diego  
 Delta Kappa Gamma  
 Dependable Plumbing  
 Derm Aesthetic Care  
 W.J. Deutsch & Sons, Ltd.  
 Developmental Services Dolphins  
 Diamond Bill Review, Inc.  
 Diamond One Construction  
 Digital One  
 Digney York Associates  
 Dinners by David Catering  
 Discovery Charter Elementary School  
 Walt Disney Company  
 DJ Here Productions  
 Donaghy Sales  
 Tasha Donahue  
 DRASH  
 DriveCam Video Systems  
 Duane Morris LLP  
 Duckhorn Vineyards  
 Luci Dumas Fine Photography  
 Dunkin' Donuts & Baskin Robbins Community Foundation, Inc.  
 Dunn Edwards Paint

Eagle Distributing Co.  
 Eagles Peak Charter School  
 Eastlake Optimist Club  
 Eastlake Village Veterinary Clinic  
 EasyTurf, Inc.  
 Ecke YMCA  
 Edelweiss Bakery  
 Edwards Lifesciences  
 Ehmcke Sheet Metal Corp.  
 El Santuario Resort & Spa  
 Emerging Leaders Program - Revelle College  
 Employee Charity Organization (ECHO) of Northrop Grumman  
 Enchantment Kettle Corn  
 Epsilon Gama of Delta Gamma - SDSU  
 Ernst & Young  
 Escondido Chamber of Commerce  
 Escondido Elks Lodge #1687  
 Escondido Federal Credit Union  
 Essrig Taylor Construction, Inc.  
 Event Network  
 Farwest Insulation Contracting  
 Filippi's Pizza Grotto  
 Filtercon Technologies  
 The Founders  
 Darin Fong Photography  
 Foster's Wine Estates  
 Four Seasons Hotel Dublin, Ireland  
 Four Seasons Resort Aviara  
 Francis Parker School  
 Sidney Frank Importing Co.  
 Frank-Lin Distillers  
 Freeman  
 Freixenet  
 Ray Frey Auto Center  
 Friends & Family of Timothy J. Nguyen  
 Friendship Quilters of San Diego  
 Frito-Lay  
 Frost Hardwood Lumber Co.  
 Future Business Leaders at Greater San Diego Homeschool  
 Fuze  
 Garmo and Garmo, LLP  
 K & L Gates LLP  
 The Gates Group  
 Geckos, Snakes & Frogs, LLC  
 Gelderhead Audio Productions  
 Gems n Loans  
 Geppetto's  
 GES Exposition Services  
 Giovanni's Italian Restaurant  
 Give With Liberty Employee Donations  
 Glasswerks LA, Inc.  
 GMRI, Inc.  
 Golden Corral #2415  
 Golf Galaxy  
 Good Heavens Inc.  
 Goodrich Aerospace  
 Gould, Heintz and Peter Families  
 Graceway Pharmaceuticals LLC  
 The Grand Del Mar Resort  
 Grand Pacific Resort Services, LLC  
 Granite Hills High School  
 William Grant & Sons USA  
 Grant's Geckos  
 Greek Girls Give Back  
 Green House Builders  
 GRG Management  
 Grossmont Schools Federal Credit Union  
 Grove Pastry Shop  
 Guajome Park Academy  
 Gymboree Play and Music  
 Hair by Dvora  
 Leo Hamel Fine Jewelers  
 Handiworks Remodeling  
 Har-Bro Construction and Consulting, Inc.  
 Harbor Distributing  
 Hard Rock Café  
 Haro Bikes

The Haunted Trail  
 Haute Boature  
 HD Supply  
 Heimark Distributing Co.  
 Heineken USA  
 Helix Electric, Inc.  
 Helix Mechanical, Inc.  
 Henrick Construction  
 Hensel Phelps Construction Co.  
 Herocare  
 Hewlett-Packard Employee Charitable Giving  
 Hilltop High School  
 Hilton San Diego Bayfront  
 Home Improvement Specialists  
 Hometown Buffet  
 Hopkinson and Abbondanza  
 Hospitality Staffing Solutions  
 House of Motorcycles, Inc.  
 HUGS  
 IHLS Whale Walkers  
 Ikaria  
 Illumina  
 Imagine LLC  
 Imperial Beach Fire Department  
 In Memory of Kathy Kerr Yankton  
 Independent Brewers United  
 Infantino  
 Infinium Spirits  
 InfoSonics Corporation  
 Inland Federal Credit Union  
 Integrated Energy Solutions  
 Intuit Foundation  
 Island Hospitality Management, Inc.  
 J&M  
 Jake's Joggers  
 James Gang  
 Jasper Engine & Transmission Exchange, Inc.  
 JBL Construction  
 JetBlue Airways  
 Jimmy's Famous American Tavern  
 Joe's Crab Shack  
 K.T. Fabrication, Inc.  
 Keith Panel Systems  
 Kelli Nail  
 KHS&S Contractors  
 Kids Depot of Otay Ranch  
 Killion Industries, Inc.  
 Knights of Columbus Church of St. Timothy - Council 10802  
 Ronald F. Komendera  
 Kone, Inc.  
 Korres Natural Products  
 KPFF Consulting Engineers  
 KPMG Community Giving Campaign  
 L.A. Specialty Produce  
 La Jolla Country Day School  
 La Playa Loving One Another  
 LA Times  
 Lake Elsinore Storm  
 Lakeside Firefighters' Association  
 C.R. Laurence Co., Inc.  
 Law Offices of Elliott N. Kanter  
 Lefta Enterprises  
 Legacy Partners Commercial, Inc.  
 Letner Roofing Co.  
 G.S. Levine Insurance Services  
 Lifesource Water Systems, Inc.  
 Liquid Investments, Inc.  
 Liquidation World  
 A Little Scene Flip Books  
 Lizatards  
 LJG Partners, Inc.  
 Locke Lord Bissell & Liddell, LLP  
 Lomas Sante Fe Country Club  
 Alex LoPresti Team  
 Love from Coast to Coast  
 Lowery's Hot Glass  
 Lowry



Luce, Ravenscroft & Stephens Families  
 Maureen Lucewicz  
 Lyons Construction, Corp.  
 M.A.C. Cosmetics  
 M2 Digital Post  
 Macrac Enterprises  
 Macy's West United Way Campaign  
 MADCAPS 7th Grade Class  
 Maletis Beverage  
 Manchester Financial Group  
 Manulife  
 Marathon Construction Corp.  
 Mariscos Congelados Los Arcos, Inc.  
 Marks, Golia & Finch, LLP  
 Markstein Beverage Co.  
 Marokai Construction Company  
 Marokai Design & Remodeling  
 Martinez & Cutri Corporation  
 Mathnasium of Eastlake  
 Maui Ola Foundation  
 McFaddin Marketing, Inc.  
 The McGraw-Hill Companies - Employee Giving  
 McKenzie Farms  
 McKesson Corporation  
 McKinley Racers  
 The Corky McMillin Companies  
 McMillin Realty  
 Md7, LLC  
 Media Presentation Group  
 Meharry Medical College  
 Mental Health Systems Inc.  
 Merck Partnership for Giving  
 Merry Go Around  
 Mesa Distributing/Gate City  
 Microsoft Giving Campaign and Matching Gifts  
 Midwest Wholesale Hardware  
 Frank and Sandi Migliazza  
 Mike's Hard Lemonade  
 Mind & Body Partnership  
 Miss America Organization  
 Miss La Mesa and Miss Santee Pageants  
 Mission Federal Credit Union  
 Moët/Hennessey  
 Moms in Motion  
 Monarch Group  
 Mossy Ford  
 Mount Carmel High School  
 Mrs. Fields Cookies  
 Municipal Employees Civic Responsibility  
 Organization  
 Musick, Peeler & Garrett  
 Mustela USA  
 MWI Plumbing Wholesale  
 Nalco Company  
 National Fertility Law Center  
 National Marrow Donor Program  
 Natural Energy USA  
 NesDoor  
 Network For Good  
 Nevaeh  
 New Amsterdam  
 Newborns in Need  
 Nicholas-Applegate Capital Management  
 North American Breweries  
 North County Laser Eye Associates  
 Northrup Grumman Corporation - Aerospace  
 Systems  
 Northwestern Industries, Inc.  
 Nova Fortuna  
 NUOP Design  
 OC Plumbing  
 Ocean Dental Care  
 Ocean Potion  
 Oceanside High School  
 Oldcastle Glass  
 Omni San Diego Hotel  
 Opera Patisserie Fines  
 Optimist Club of Point Loma  
 Orange Blossom Salon

Organ Otters  
 Pabst Brewing Co.  
 Pacific Cares  
 Pacific Events  
 Pacific Rim Elementary School  
 Pala Casino Spa Resort  
 Paradigm Winery  
 Passport Unlimited  
 PCTV  
 Pearl Jam Touring, Inc.  
 The Pelican Group  
 Peppercom, Inc.  
 Pernod Ricard  
 Pfizer Foundation Volunteer Program  
 A.L. Pheasant, Inc.  
 Phi Delta Epsilon Medical Fraternity  
 Phone Ware Inc.  
 Pillsbury Winthrop LLP  
 Pillsbury Winthrop Shaw Pittman LLP  
 PMG for Kids  
 Point Loma Credit Union  
 Poway Fire Department, Station 3  
 Poway Wrestling Foundation  
 PPG  
 Press Club of North San Diego County  
 Project Linus/Altrusa International-San Diego  
 PRP Wine International, Inc.  
 Pueblo Bonito Ocean Front Resorts and Spas  
 R & S Beverage Co.  
 Rachel and Doug  
 Rady Children's Hospital Construction Team  
 Rady Children's Hospital Department of  
 Anesthesiology and Critical Care  
 Rady Rascals  
 Rady's Angels  
 Rady's Happy Feet  
 Rancho Las Palmas Resort and Spa  
 Rancho Valencia Resort  
 Randall Lamb  
 RC Securities  
 RE/MAX Associates  
 RE/MAX LLC  
 RE/MAX RB Ranch & Beach  
 Realty Brokerage Services/Windsor Capital Inc  
 Redwood Creek  
 A.O. Reed & Company  
 Remy USA  
 Retired Fire and Police Foundation  
 Rice Hall James & Associates, LLC  
 Rick Engineering Company  
 Ritual Hair, Skin, & Nail Lounge  
 Robere Jewellery  
 Rossin Steel  
 Rotary Club of Poway  
 L.B. Roundy  
 Roundy Apparel  
 Roy's Restaurant San Diego  
 Royal Gourmet Foods  
 S.C. Steel  
 Jacob Sachrison  
 Sacred Heart Academy of Ocean Beach  
 SAIC  
 Saks Fifth Avenue  
 Sammy's Woodfired Pizza  
 San Diego Alumnae of Zeta Tau Alpha  
 San Diego Bowl Game Association, Inc.  
 San Diego Bridge of Hope Lions Club  
 San Diego Charity Cup  
 San Diego County Toyota Dealers Association  
 San Diego Family Magazine  
 San Diego Fire-Rescue Station 10  
 San Diego Fire-Rescue Station 17  
 San Diego Fire-Rescue Station 35  
 San Diego Firefighters Local #145  
 San Diego Mesa College Fashion Club  
 San Diego Surf Cup  
 San Diego Unified School District  
 San Elijo Middle School

San Elijo Saints  
 San Miguel Firefighters  
 San Ysidro Middle School  
 Santa Sophia Academy  
 Santee Fire Department Division A Station #5  
 Santee Firefighters Association Station #4  
 Jodi Sawyer, RN  
 Sazerac  
 Scheer & Zehnder, LLP  
 Schering Plough  
 Scripps Coastal Medical Center - Eastlake  
 ScriptSave  
 SDSU College of Health and Human Services  
 College Council  
 Sea Life Aquarium  
 Secure Self Storage  
 Senior Grubby's  
 Sequoia Beverage  
 SFK Collection  
 Sharp Healthcare  
 Shay & Associates Realtors  
 Sheraton San Diego Hotel & Marina  
 Sierra Nevada Brewing Company  
 Sigma Alpha Lambda SDSU  
 Sigma Chi Fraternity - SDSU  
 Signal Pharmaceuticals, LLC  
 Silverbell Holding Group, LLC.  
 Skilled Fighting Arts  
 Skyy Spirits  
 Smalley  
 Solana Beach Firefighters Association  
 Sorrento Mesa Dental Office  
 South Bay Expressway  
 Specialty Metal Fab., Inc.  
 Sport Clips  
 St. John's School  
 Stanley Access Technologies  
 Starlight Building Solutions  
 Stone Brewery  
 Straub Distributing Co.  
 Karl Strauss Brewing Company  
 Sunroad Enterprises  
 Sunset Parking Services, LLC  
 The Super Dentists  
 Super Storage  
 Svedka  
 Mark Sweeney  
 Swinerton Builders  
 Sysco Food Services of San Diego, Inc.  
 Tang Soo Do Warriors  
 Tasta Group, Inc.  
 Team Alexia  
 Team Bonz  
 Team Danielle/Hope  
 Team Emma  
 Team Jamba  
 Team Nikki  
 Team Parker  
 Team Talmadge  
 Team Turbo  
 Team Wes  
 Team Zachary  
 The Teamwork of Friends  
 Temecula Valley Mothers of Multiples  
 Thermo King  
 Thomas' Trekkers  
 Thurgood Marshall Middle School  
 TJP Summerlin  
 TLC  
 Tobin Landscape  
 Torrey Pines Bank  
 Towne Park Ltd.  
 TPU First Class Petty Officer Association - U.S.  
 Navy  
 The Trane Company  
 Transitions  
 Treats 'N' Things  
 Tremco

Triangle Distributing Company  
 Trinchero Estates  
 Rebecca Trott  
 Turner & Maasch  
 UBS PaineWebber, Inc.  
 Uni. K. Wax Center  
 Union Bank Employee Workplace Campaign  
 United Fastener  
 United States Postal Service - Scripps Ranch  
 Office  
 United Way of Greater Los Angeles  
 United Way of Metropolitan Chicago  
 United Way of Orange County  
 United Way of Pioneer Valley, Inc.  
 United Way of Tri-State  
 The UPS Foundation  
 US Bank  
 US Foodservice  
 USA Freestyle  
 USA Freestyle Karate  
 USA Today  
 USE Credit Union  
 USNA Class of '68 and Friends  
 Valassis  
 Valeant Pharmaceuticals/Coria Laboratories  
 Valhalla High School  
 Valley Waterproofing  
 Valley Wide Beverage  
 VanBerg Construction  
 Verizon Foundation Matching Incentive Program  
 Veys Power Sport  
 ViaSat  
 Villa Capri  
 Villa Capri 2  
 VineOne  
 Viracon  
 Vision Systems, Inc.  
 Vitro America  
 Vocational Training Institutes, Inc.  
 Leah M. Walker, DDS, MS  
 Warm Up America  
 Warren Wear  
 Waste Management  
 Wausau Window & Wall Systems  
 Dennis Way Photography  
 We Care Dentistry  
 WealthCounsel, LLC  
 Wellpoint Foundation/Assoc. Giving Campaign  
 Wells Fargo Community Support Campaign  
 West Coast Epoxy  
 West Coast Martial Arts Academy  
 West Port Innovations  
 Westside Building Materials Corporation  
 Wilson Sonsini Goodrich & Rosati Foundation  
 Wockhardt  
 Simon Wong Engineering  
 WSGR San Diego  
 Yanni's Bistro  
 Sylvia Young's Family and Friends  
 Young's Market Company, LLC

# RADY CHILDREN'S HOSPITAL AUXILIARY

**R**ady Children's Hospital Auxiliary has been making a difference in the health and well-being of children since 1953 – one full year before the Hospital first opened its doors.

Ever since, this dedicated group of volunteers has strived to help Rady Children's meet each new challenge. Today more than 1,200 volunteers continue to support Rady Children's through fundraising efforts, advocacy and education.



## 2010 – 2011 Areas of Designation

*Acute Care Pavilion Equipment Fund • Al Anderson Center for Dental Care  
Asthma and Allergies Clinics • Chadwick Center for Children & Families  
Craniofacial Services • Greatest Needs • Heart Institute  
Neonatal Intensive Care Unit  
Peckham Center for Cancer and Blood Disorders  
Pediatric Chronic Dialysis • Rheumatology Department  
Sam S. and Rose Stein Emergency Care Center • Speech and Hearing Center*

The Rady Children's Hospital Auxiliary Garden, one of three Carley's Magical Gardens in our new Acute Care Pavilion, welcomes our families with whimsical artwork in a peaceful and beautiful setting. It is a gift from the Auxiliary to the community, made possible through projects such as Kids' NewsDay and Unit events.

## Rady Children's Hospital Auxiliary Board of Directors 2009-2010

President	Michele Prescott
President Elect	Vellet Wyatt Finley
Secretary	Maureen Sage
Treasurer	Lynn Nunez
Advocacy/Education VP	Pam Caldwell
Membership VP	Sherry Beckhart
Miracle Maker VP	Amanda Ecoff
Unit Council VP	Natalie Emerson
Ways & Means VP	Harriet Bossenbroek
Past President	Angela Wachtmann
Special Events Coordinator	Rowena Treitler
Chaux Talk Editor	Annette Fargo
Fantasy on Ice Chairs	Angela Wachtmann & Kathleen Caffo
Kids' NewsDay Chair	Nada Markley
Historian	Jo Evans
New Unit Coordinator	Elise Molin
Member-At-Large Chair	Heidi DeBerry
Finance Committee	Meighan Gallavan & Joyce Seyffert
Advocacy/Education Committee	Bobbie Minton
Ways and Means Committee	Cristen Lebsack
Miracle Maker Committee	Cheryl Steinholt



**Michele Prescott**  
2009-2010 President

## Rady Children's Hospital Auxiliary Board of Directors 2010-2011

President	Vellet Wyatt Finley
Secretary	Ann Desmond
Treasurer	Marilyn Tobin
Advocacy/Education VP	Bobbie Minton
Membership VP	Heidi DeBerry
Unit Council VP	Harriet Bossenbroek
Ways & Means VP	Rowena Treitler
Ways & Means Committee Member	Karin Whiteley
Miracle Makers VP	Pam Caldwell
Advocacy/Education Committee Member	Paula Cook
Membership Committee Members	Cordelia Mendoza & Karen Haak
Fund Development Director	Elise Molin
Special Events Coordinator	Elizabeth Goodman
Kids' NewsDay Co-Chairs	Nada Markley & Cheryl Steinholt
Miracle Maker Committee Member	Peggy Webb
Finance Committee	Joyce Seyffert & Sharla Coyle
Chaux Talk Editor	Annette Fargo
Fantasy On Ice Co-Chairs	Kathleen Caffo & Heather Wolff



**Vellet Wyatt Finley**  
2010-2012 President

## THE 101<sup>st</sup> ANNIVERSARY CHARITY BALL



A Floral Fantasy helped our new Acute Care Pavilion grow and blossom, raising more than \$247,000 to bring the new building to life. We are deeply grateful to the Charity Ball Committee, all of whom tended to the proud philanthropic tradition of Charity Ball with love and care.

### The 101<sup>st</sup> Anniversary Charity Ball Committee

Marleen Shook - Chairman  
Dulie Ahlering - Co-Chairman

Chris Andrews  
Betty Brayshay  
Barbara Brown  
Carol Chang  
Liz Copley  
Marilyn Cornwell  
Carol Damon-Scherer  
Darlene Davies  
Fran Dolan  
Susanne Duffy  
Gayle Eales

Kate Engler  
Mari Fink  
Cathy Frost  
Joy Frye  
Nancie Geller  
Alison Gildred  
David Gillig  
Bonnie Hage  
Lori Haynes  
Rosalyn Herbert  
Susan Houser  
Dawn Ivy  
Debi Kelly  
Kathy Kim

Winnie Knoth  
Allyson Ledsam  
Roxi Link  
Debbie Malloy  
Kari Martone  
Kimberly Miller  
Bernadette Miller  
Lynn Mooney  
Ellen Moxham  
David Nelson  
Charlotte Nielson  
Chris Ong  
JoEllen Parsons  
Christy Pasela-Billings

Jean Purcell  
Lauren Root  
John Rush  
Maureen Sage  
Mary Schrubbe  
Kathleen Sellick  
Stephanie Shook  
David Siccardi  
Phyllis Snyder  
Lisa Vieira  
Sandy Walrod  
Cathy Webster  
Jane Wilson  
Susan Wilson



The Charity Ball has always had a heart for children. At the 102nd Charity Ball on February 19, 2011, Chair Lisa Hamlin Vieira and her committee will keep that heartbeat strong. All proceeds will benefit the new Heart Transplant Program at Rady Children's.

## SHAMU & YOU: WALKING FOR A GREAT CAUSE

It's not unusual to see walkers, runners and strollers in the Mission Bay area. But nearly 3,500 of them all at once? They were out on Saturday, October 2, 2010, for the 4th Annual SeaWorld Shamu & You Family Walk presented by San Diego County Credit Union. This was a wonderful opportunity for San Diegans of all ages to enjoy a fun morning, all while fundraising for a great cause – sick and injured kids at Rady Children's.

We would like to commend all of the teams that participated this year, but especially those with special mention:

**Largest Team – Walmart (244 members) • Most Creative Team – Team Bonz • Most Spirited Team – One Crazy Grandma**

All told, the 2010 Walk raised \$292,000. The Top Fundraising Team was Brian's Team, raising nearly \$104,000.

The 2009 walk raised more than \$200,000 for Rady Children's. The Top Fundraising Team was Brian's Team, and the Top Fundraiser was Nan Black.

**MARK YOUR  
CALENDARS!**

The 2011 Walk will be  
on October 1, 2011

For more than half a century, Rady Children's physicians have been on the frontlines, caring for patients, doing research and helping families cope with illness and injuries. Our affiliated physicians work tirelessly to do everything they can for each child in their care. And now they are doing even more.

Rady Children's physicians who have given generously in support of a variety of critical initiatives, research and equipment. Thanks to a 1:1 match, their generous gifts are working twice as hard to improve the quality of care for our patients. Through their generosity, the Physician Partnership has raised more than \$365,000.

## Platinum

Henry G. Chambers, M.D.  
Steven R. Cohen, M.D.  
Kenneth L. Jones, M.D.  
Marilyn C. Jones, M.D.  
Irvin A. Kaufman, M.D.  
Donald B. Kearns, M.D., MMM  
Herbert C. Kimmons, M.D., MMM  
Leonard M. Kornreich, M.D.  
Cynthia L. Kuelbs, M.D.  
Paul S. Kurtin, M.D.  
Anthony E. Magit, M.D.  
Scott J. Mubarak, M.D.  
Robert O. Newbury, M.D.  
Peter O. Newton, M.D.  
San Diego Imaging Medical Group  
Michael L. Segall, M.D.  
Iona S. Szer, M.D.

## Gold, Silver, Bronze

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Lynne M. Bird, M.D.  
Edgar D. Canada, M.D.  
Nathaniel A. Chuang, M.D.  
Alvin H. Faierman, M.D.  
Jim R. Harley, M.D.  
Jeannie Huang, M.D.  
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Stanley E. Kirkpatrick, M.D.  
John J. Lamberti, M.D.

Safoura Massoumi, D.D.S.  
Hal S. Meltzer, M.D.  
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Daniel A. Ness, M.D.  
Thomas E. Page, M.D.  
Raymond M. Peterson, M.D.  
Dennis R. Wenger, M.D.  
Wendy K. Wright, M.D.  
Paul J. Zlotnick, M.D.

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Elaine H. Cohen, M.D.  
Dana Connolly, M.D.  
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Susan E. Duthie, M.D.  
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Thomas R. Vecchione, M.D.  
Myloan T. Vu, M.D.

## GIFTS THAT INSPIRE

### Physician Leader Dr. Anthony Magit: Committed and Caring – and Giving Back

"I am fully committed to Rady Children's – both professionally and personally," explains Anthony Magit, M.D., on why he became part of the Physician Partnership. Dr. Magit, a pediatric otolaryngologist (ENT specialist), has worked at Rady Children's for 17 years and is currently the hospital's Chief of Staff.

Dr. Magit and his wife, Regina Fleming, M.D., Director of Student Health at UCSD, chose to designate their gift to the Integrative Medicine Program at the Peckham Center for Cancer and Blood Disorders. Dr. Magit was

influenced in part by his father, an anesthesiologist who was interested in integrative medicine. Their choice of the Peckham Center also has a personal connection.

Drs. Magit and Fleming have two children, a 19-year-old daughter and a 20-year-old son. When their son Jacob (Jake) was 17, he was diagnosed with lymphoma and treated at Rady Children's. "We are extremely grateful for the outstanding care Jake received," says Dr. Magit. "We decided the Physician Partnership was a great way to give back."



# Rady Children's

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